


# Decision Analyst Global Economic Indices

September 2017

Arlington, Texas— The following chart compares Decision Analyst's U.S. Economic Index to its Economic Indices for other countries. Chile increased 13 points in the past 12 months, while Brazil increased 8 points; however, Colombia declined 4 points in the past 12 months, and Peru declined 2 points. In Europe France increased 4 points in the past 12 months, while the Russian Federation increased 3 points. Both Germany and the United Kingdom declined 3 points each in the past 12 months.

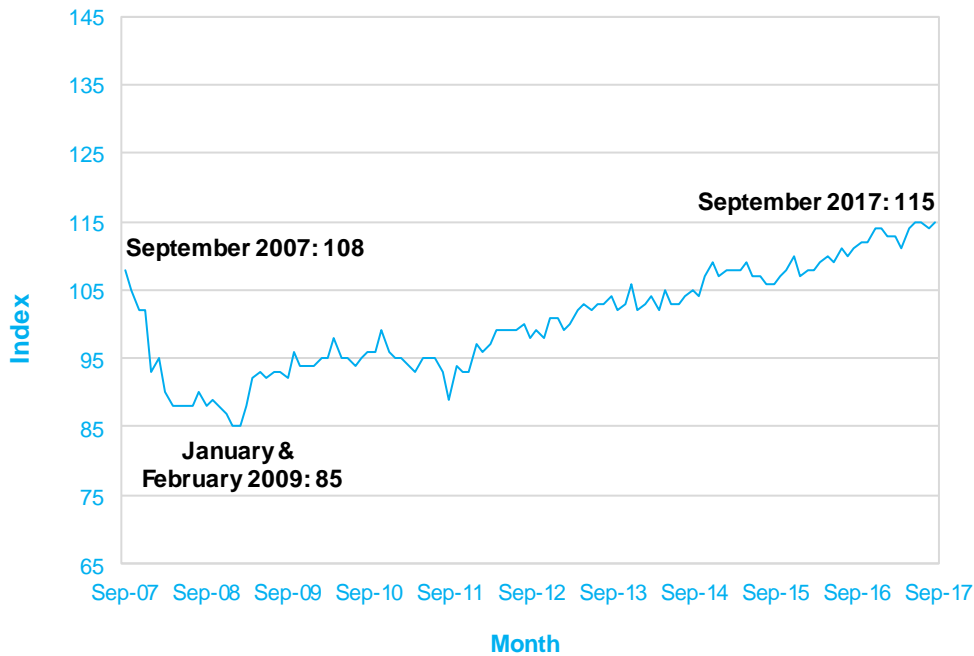
Decision Analyst Global Economic Indices September 2017			Past-12-Month Change (From Sept. 2016 to Sept. 2017)
North America		September 2017 Index	
	United States	115	↑ +4
	Canada	95	→ +/-0
	Mexico*	101	↑ +7
South America			
	Argentina*	90	↑ +6
	Brazil*	99	↑ +8
	Chile*	101	↑ +13
	Colombia*	96	↓ -4
	Peru*	105	↓ -2
Europe			
	France	93	↑ +4
	Germany	104	↓ -3
	Italy	99	↑ +1
	Russian Federation*	99	↑ +3
	Spain*	103	↑ +1
	United Kingdom	106	↓ -3
Australia/Asia			
	Australia*	94	↓ -1
	India*	125	↑ +1

\* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.

## North America

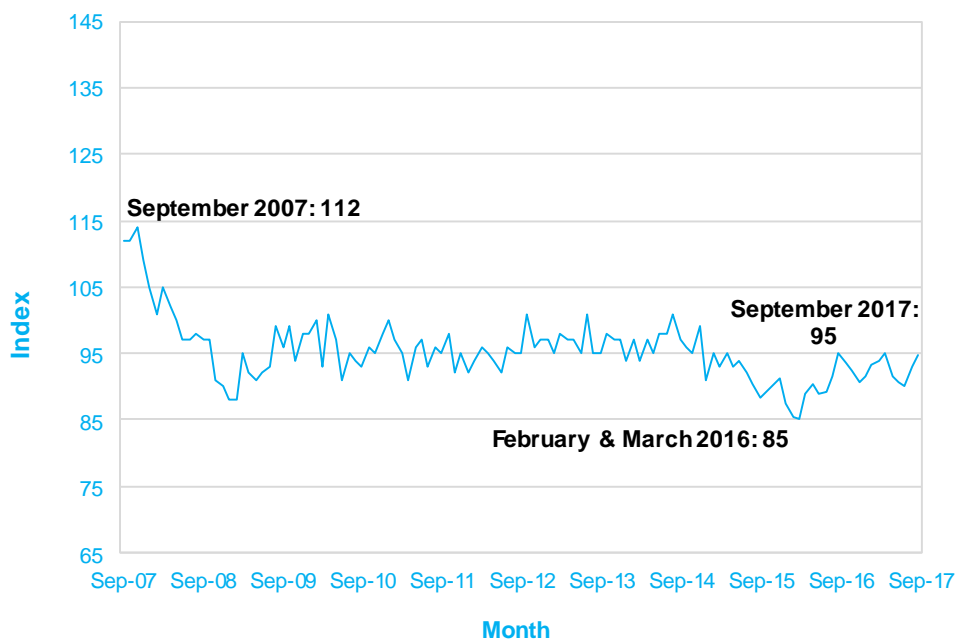
### United States Economic Index September 2017



**Past-12-Month  
Change**  
(From Sept. 2016  
to Sept. 2017)



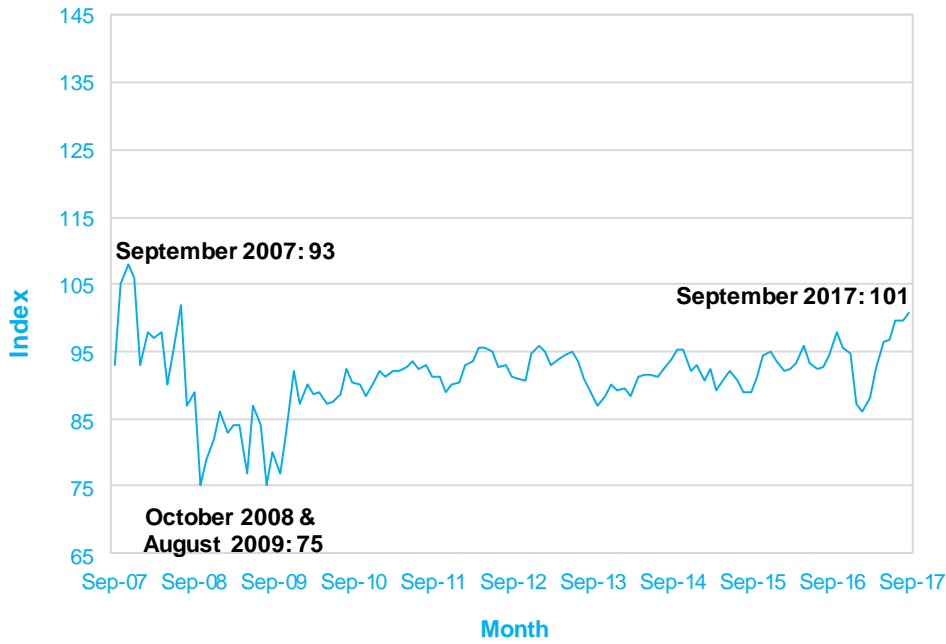
### Canada Economic Index September 2017



**Past-12-Month  
Change**  
(From Sept. 2016  
to Sept. 2017)



### Mexico\* Economic Index September 2017

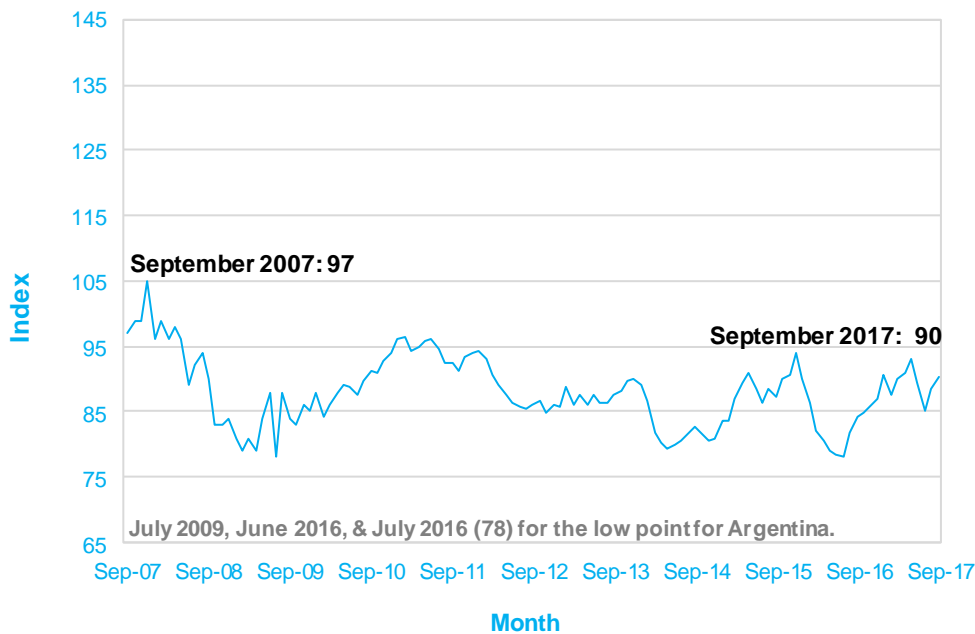


**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)

**+7  
Points**

### South America

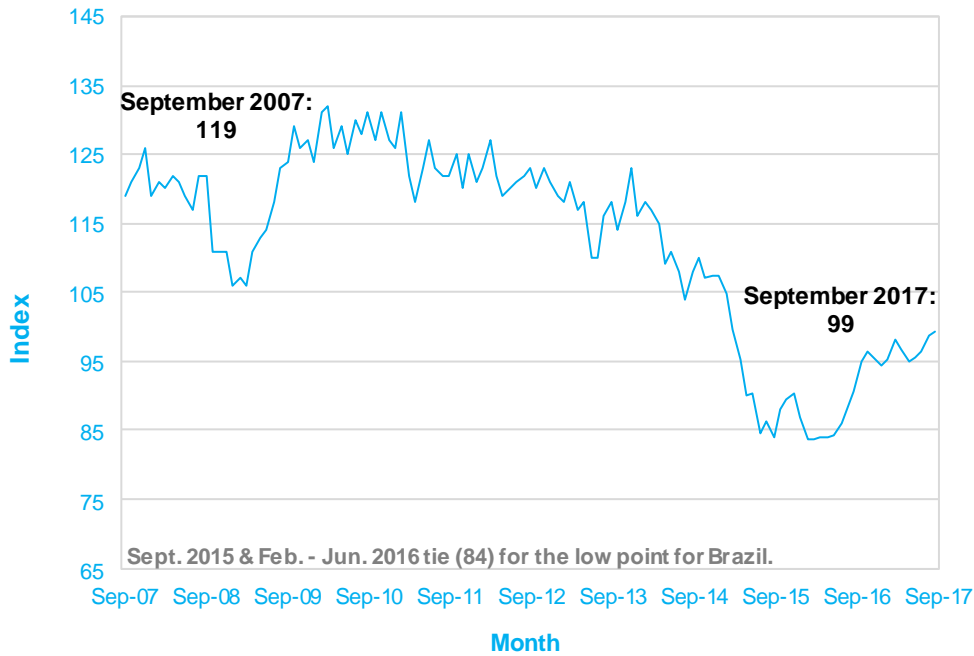
### Argentina\* Economic Index September 2017



**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)

**+6  
Points**

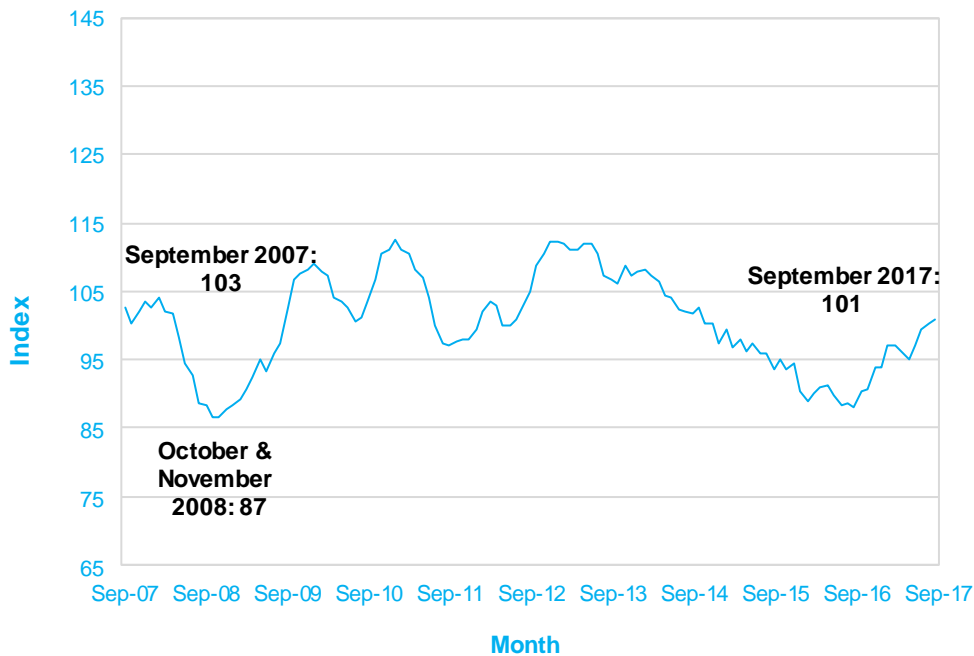
**Brazil\* Economic Index  
September 2017**



**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)

**+8  
Points**

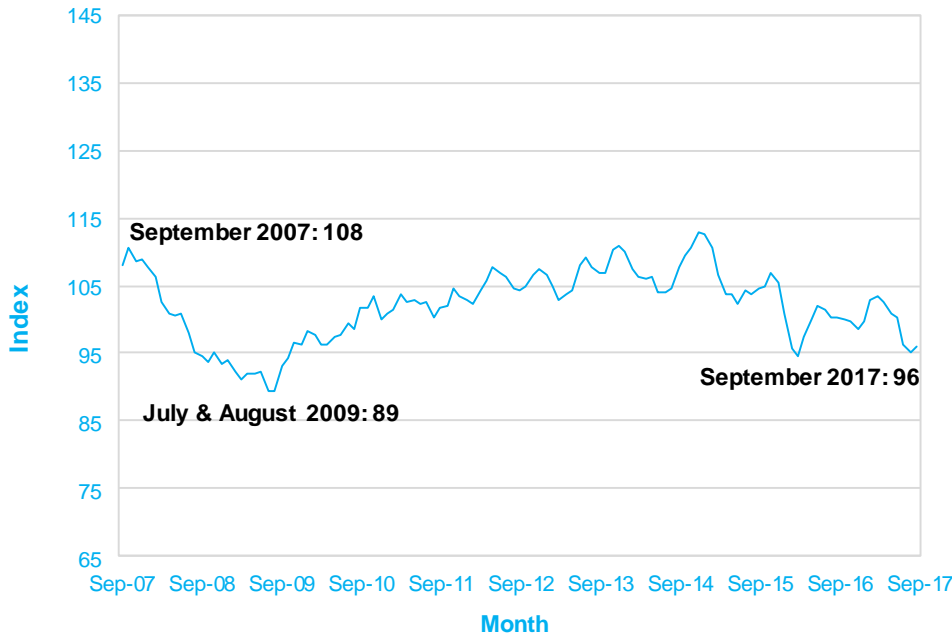
**Chile\* Economic Index  
September 2017**



**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)

**+13  
Points**

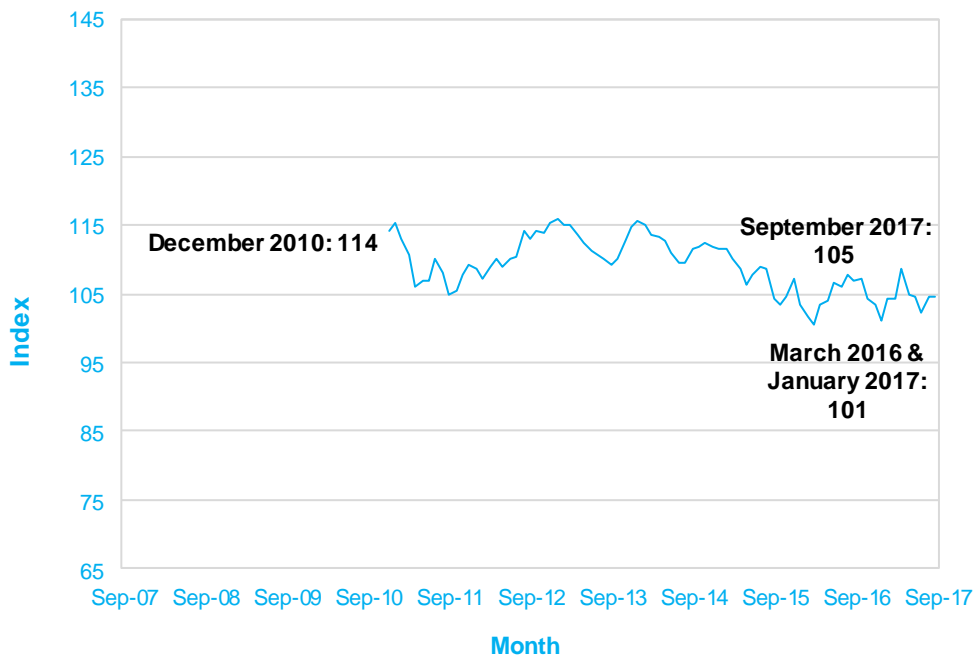
**Colombia\* Economic Index  
September 2017**



**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)

**-4  
Points**

**Peru\* Economic Index  
September 2017**



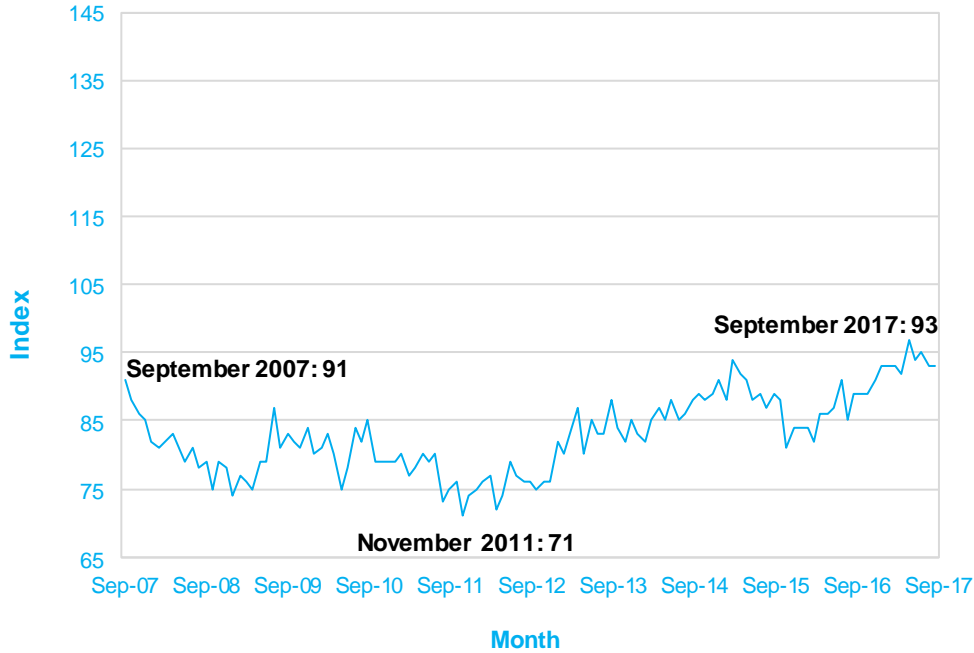
**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)

**-2  
Points**

Data collection for  
Peru began in  
December 2010.

## Europe

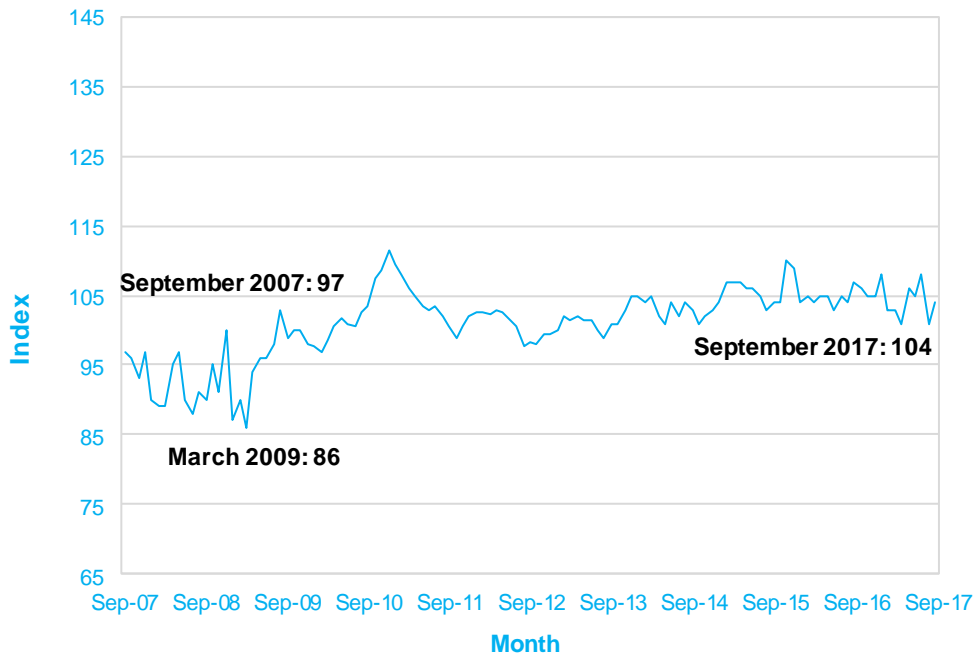
### France Economic Index September 2017



**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)



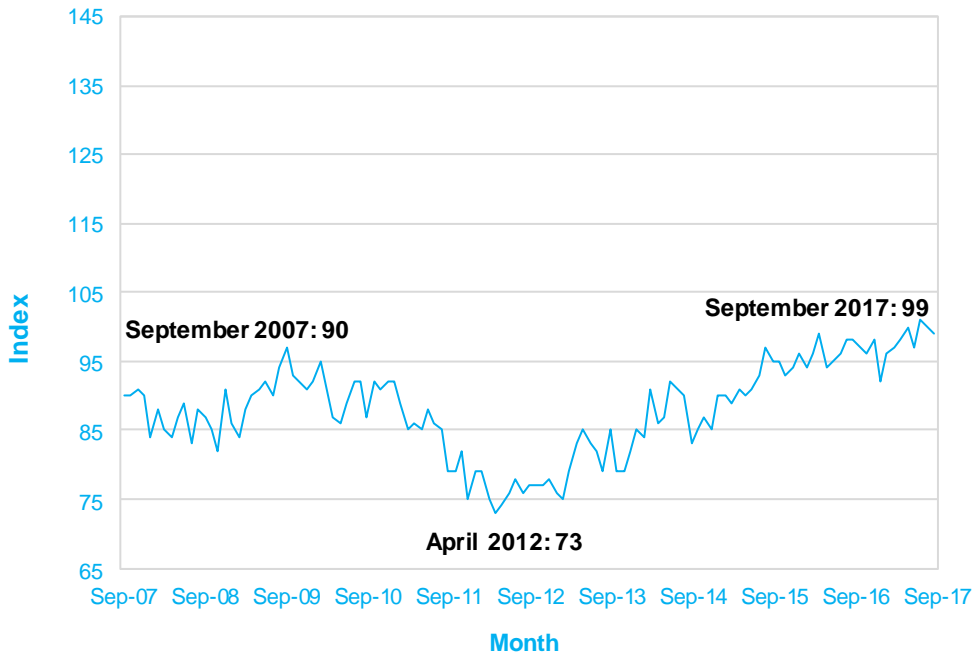
### Germany Economic Index September 2017



**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)



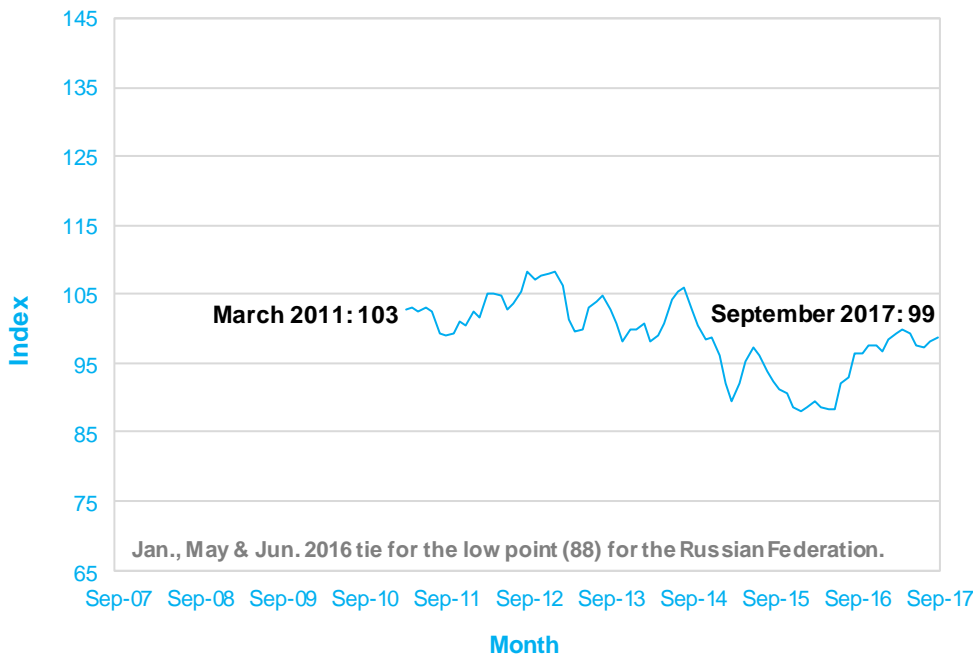
**Italy Economic Index  
September 2017**



**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)



**Russian Federation\* Economic Index  
September 2017**

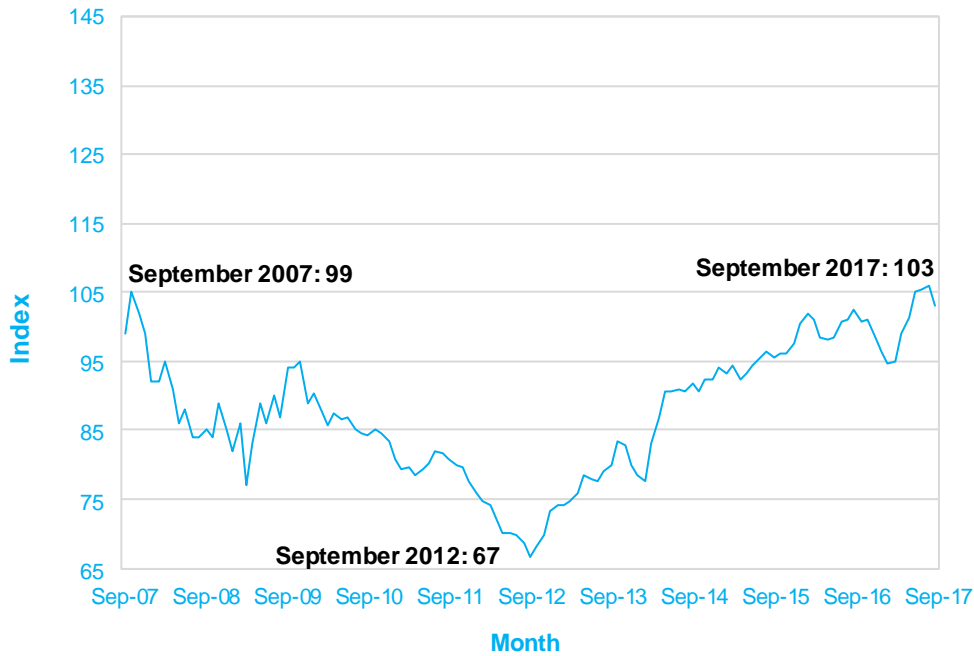


**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)



Data collection for  
the Russian  
Federation began in  
March 2011.

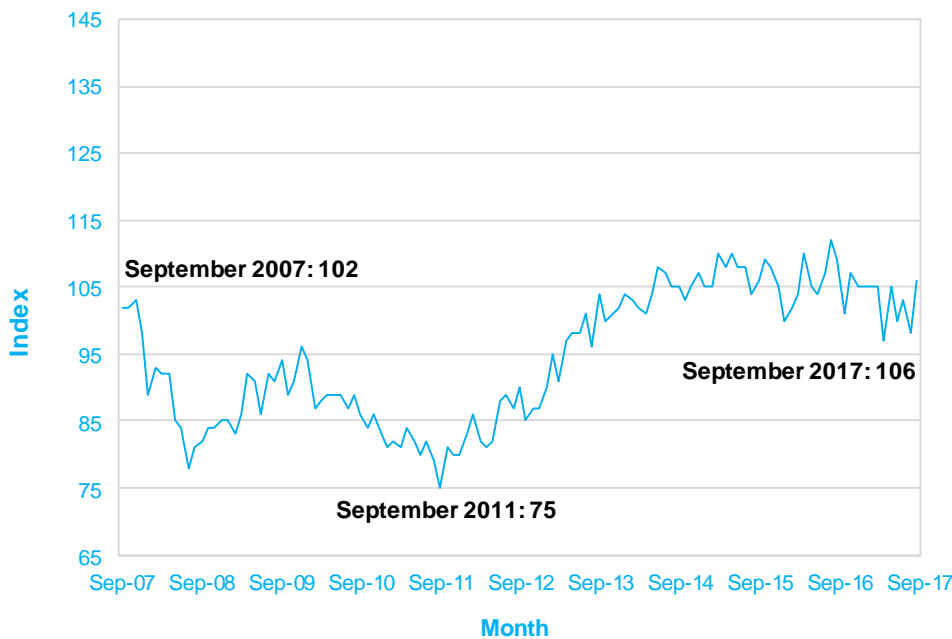
**Spain\* Economic Index  
September 2017**



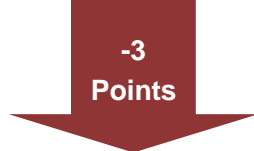
**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)



**United Kingdom Economic Index  
September 2017**



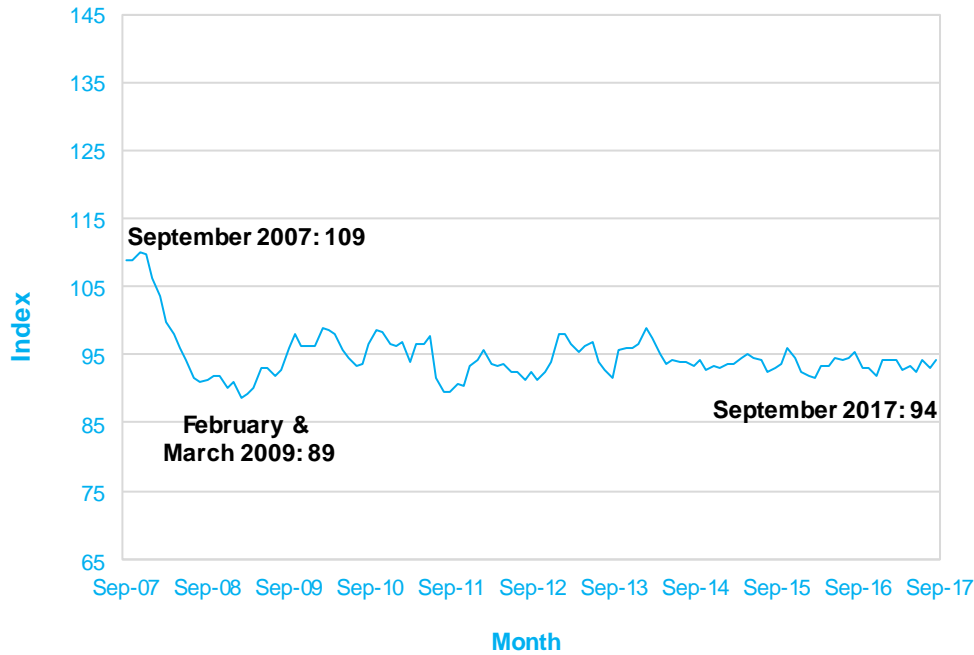
**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)





## Australia/Asia

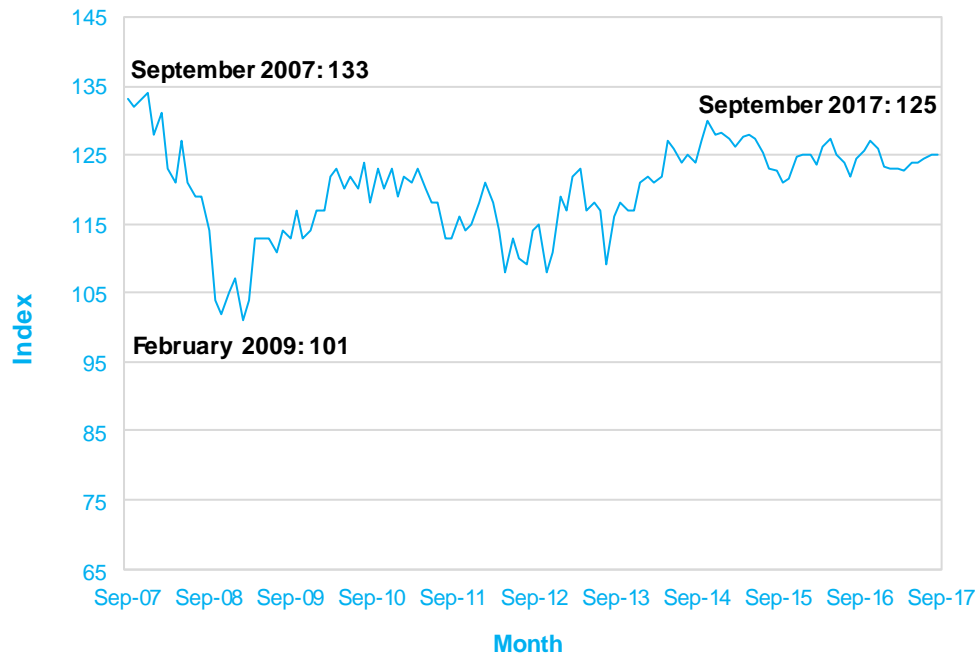
### Australia\* Economic Index September 2017



**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)

**-1  
Point**

### India\* Economic Index September 2017



**Past-12-Month  
Change**  
(From Sept. 2016 to  
Sept. 2017)

**+1  
Point**

## \*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

## Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

## About Decision Analyst

Decision Analyst ([www.decisionanalyst.com](http://www.decisionanalyst.com)) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.