

















Decision Analyst Global Economic Indices

November 2017

Arlington, Texas—The following chart compares Decision Analyst’s U.S. Economic Index to its Economic Indices for other countries. Like the United States, France and the Russian Federation increased by 4 points each in the past 12 months, while the United Kingdom declined by 4 points. In South America, Chile increased 12 points in the past 12 months, while Brazil increased 7 points. Colombia declined by 4 points. In Asia, India declined by 7 points.

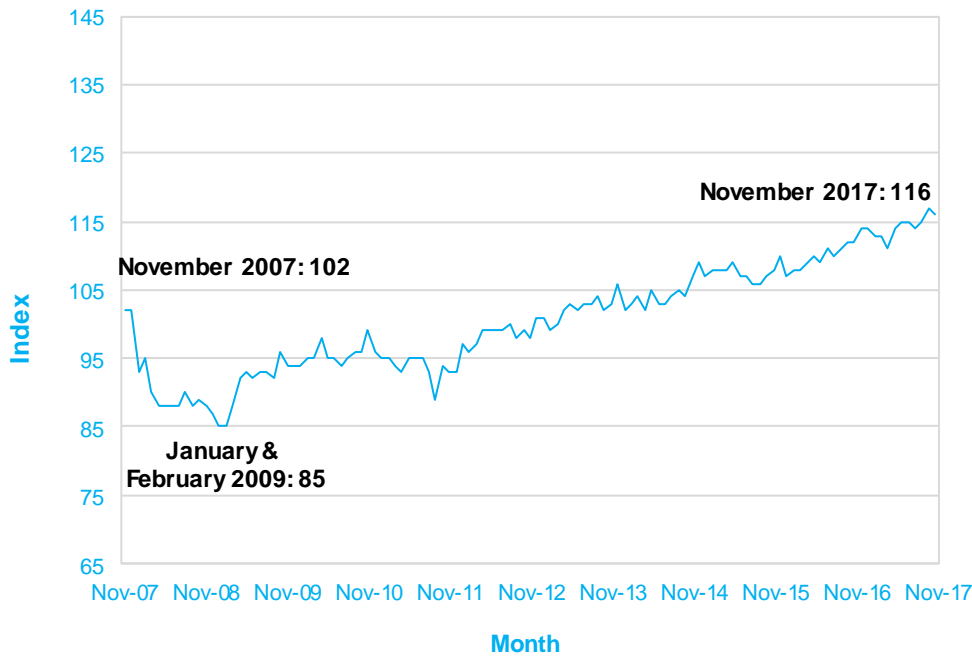
Decision Analyst Global Economic Indices November 2017			Past-12-Month Change (From Nov. 2016 to Nov. 2017)	
North America		November 2017 Index		
	United States	116	↑	+4
	Canada	95	↑	+3
	Mexico*	98	↑	+2
South America				
	Argentina*	92	↑	+6
	Brazil*	103	↑	+7
	Chile*	103	↑	+12
	Colombia*	96	↓	-4
	Peru*	108	↑	+4
Europe				
	France	93	↑	+4
	Germany	106	↑	+1
	Italy	97	↑	+1
	Russian Federation*	102	↑	+4
	Spain*	99	↓	-2
	United Kingdom	103	↓	-4
Australia/Asia				
	Australia*	96	↑	+3
	India*	120	↓	-7

* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.

North America

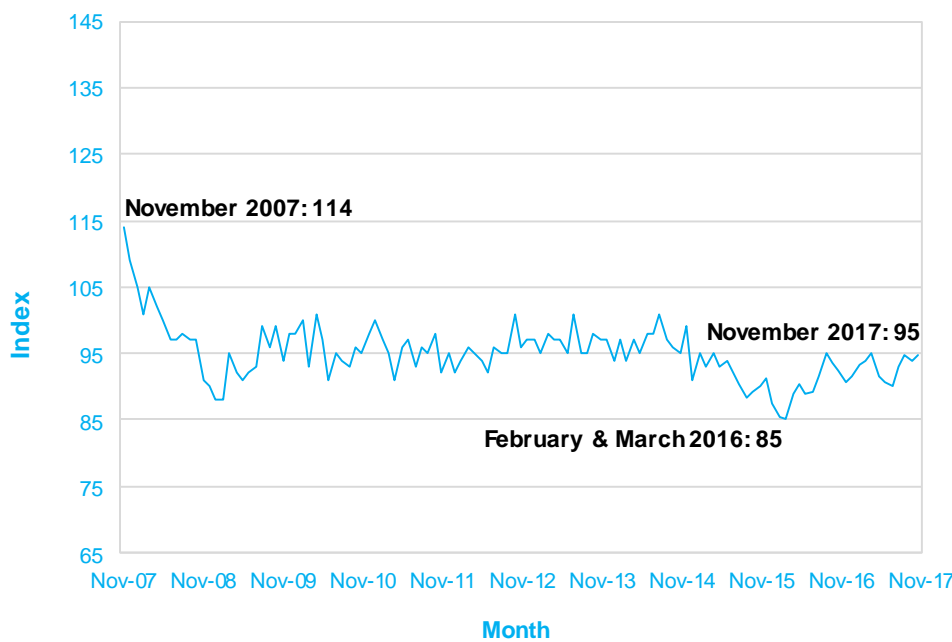
United States Economic Index November 2017



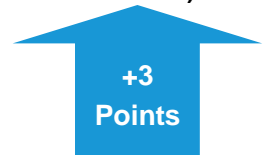
**Past-12-Month
Change**
(From Nov. 2016
to Nov. 2017)



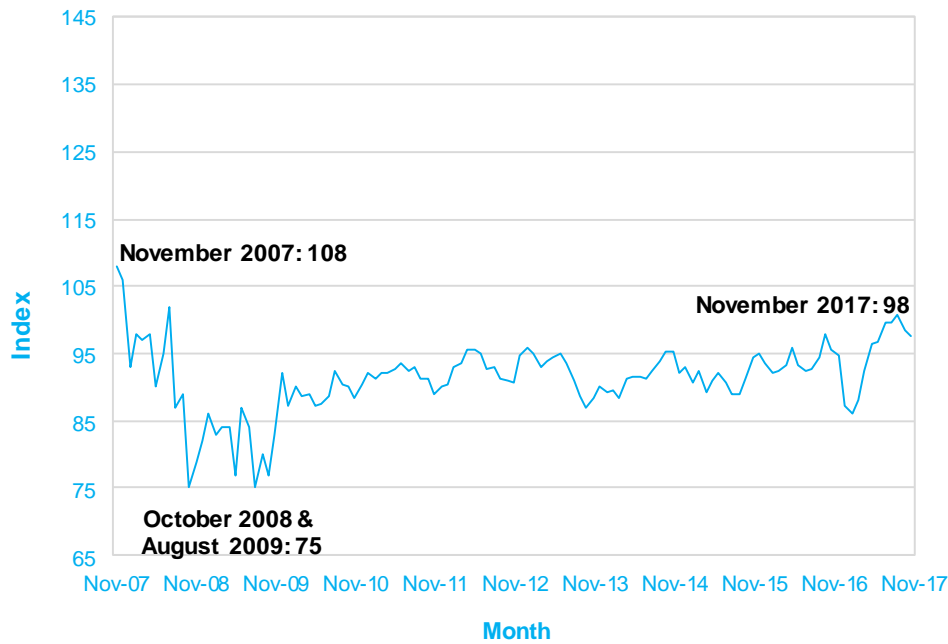
Canada Economic Index November 2017



**Past-12-Month
Change**
(From Nov. 2016
to Nov. 2017)



**Mexico* Economic Index
November 2017**

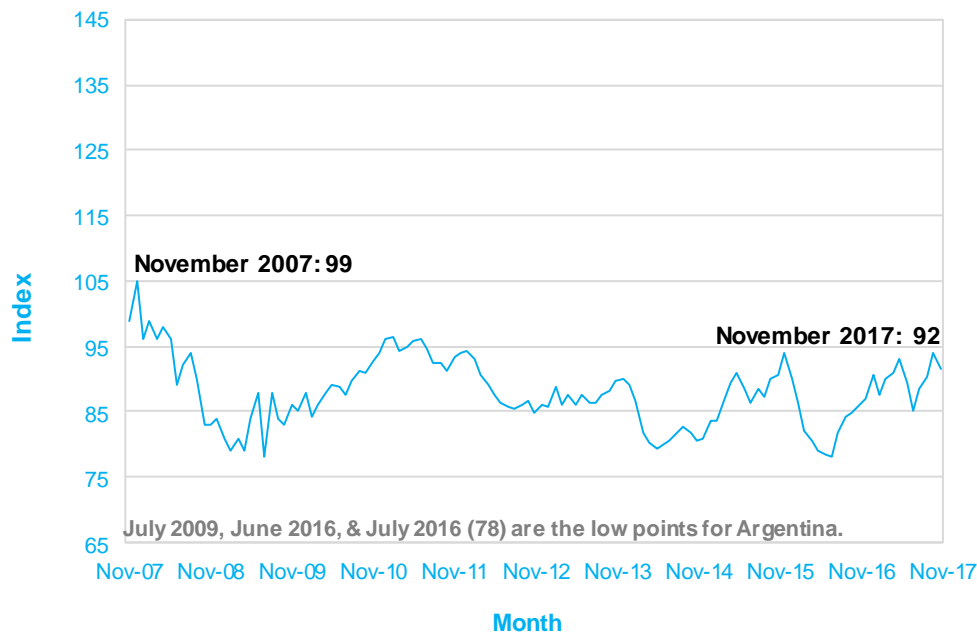


**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**+2
Points**

South America

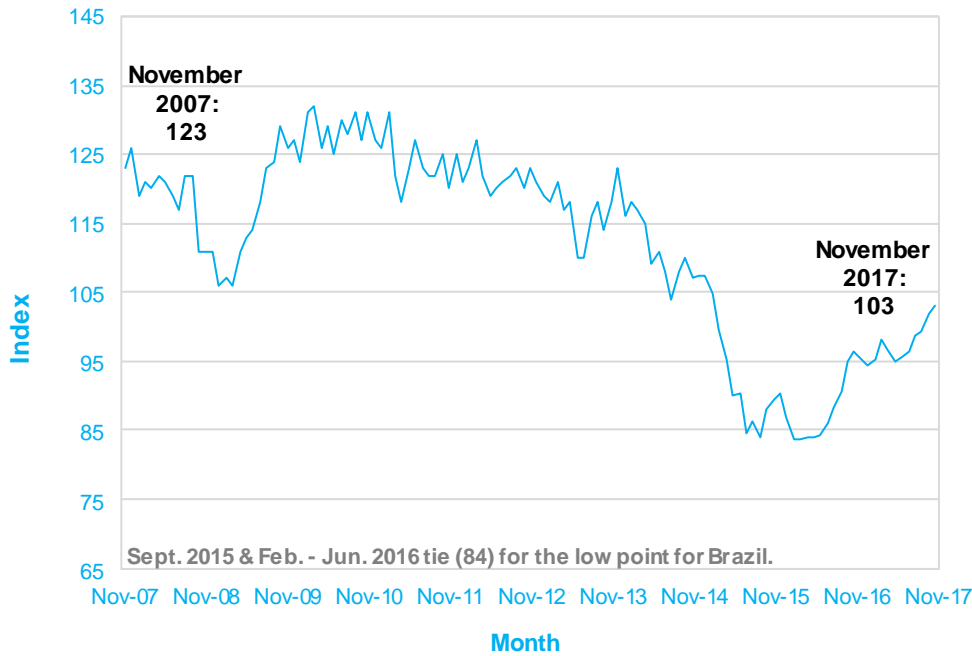
**Argentina* Economic Index
November 2017**



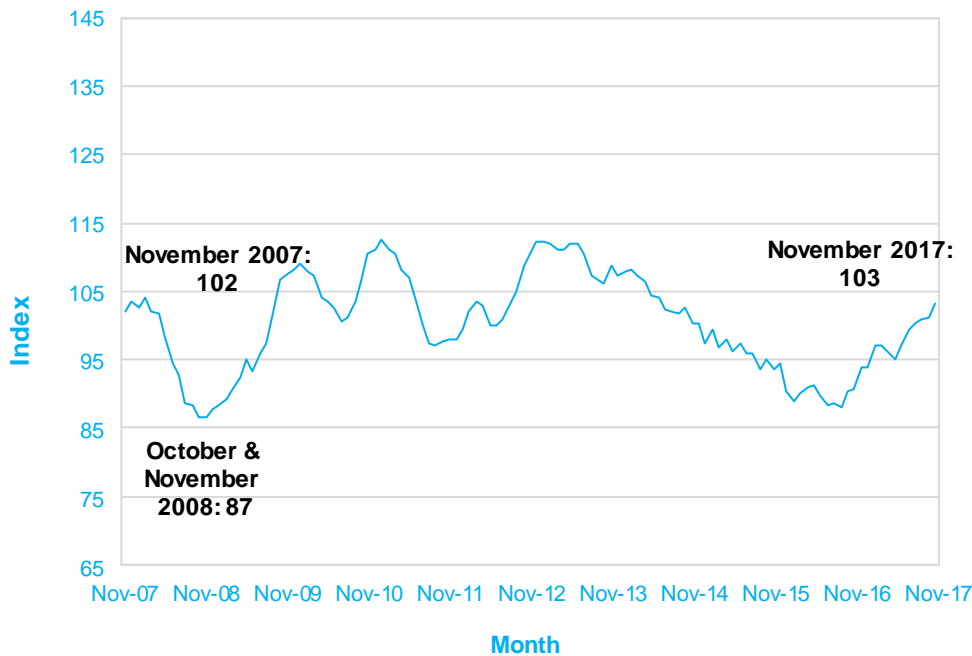
**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**+6
Points**

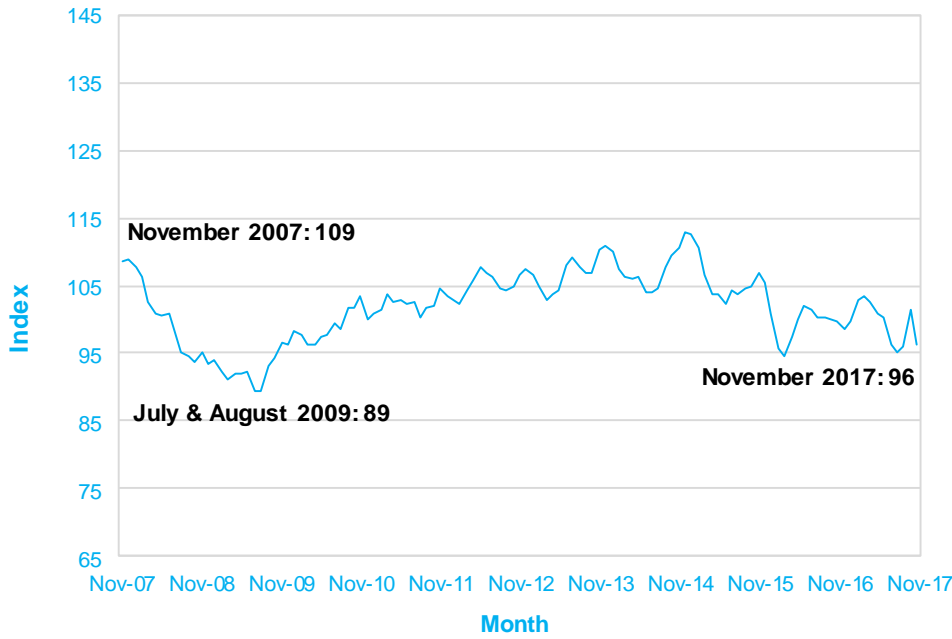
Brazil* Economic Index November 2017



Chile* Economic Index November 2017



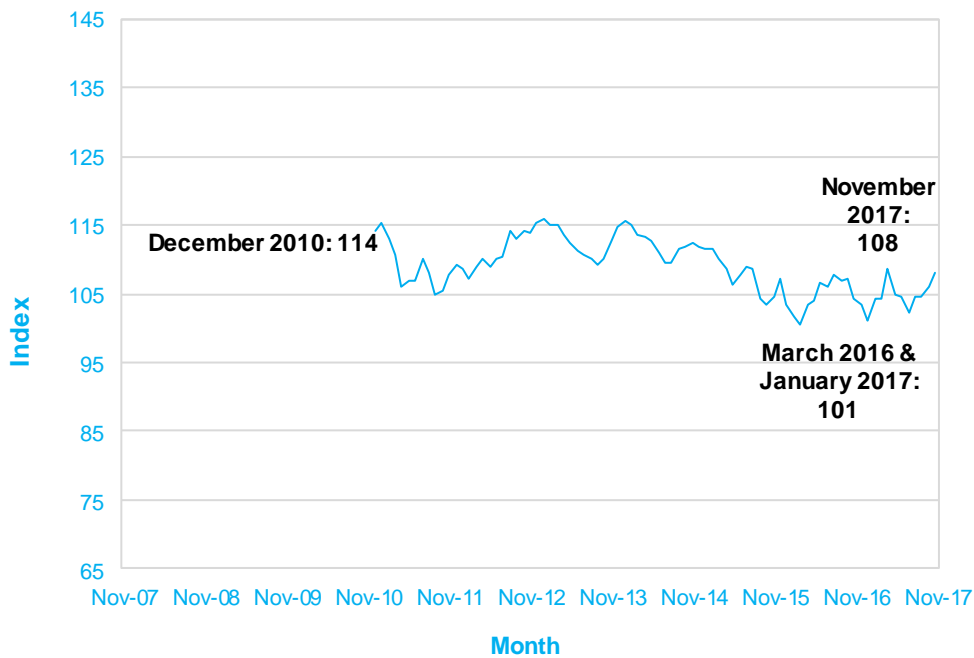
**Colombia* Economic Index
November 2017**



**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**-4
Points**

**Peru* Economic Index
November 2017**



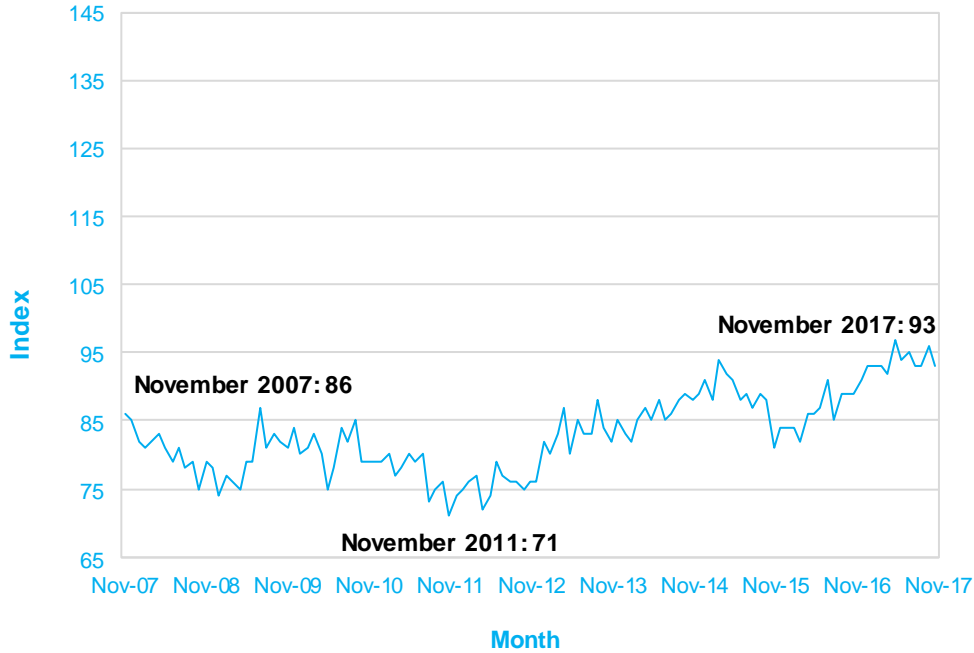
**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**+4
Points**

Data collection for
Peru began in
December 2010.

Europe

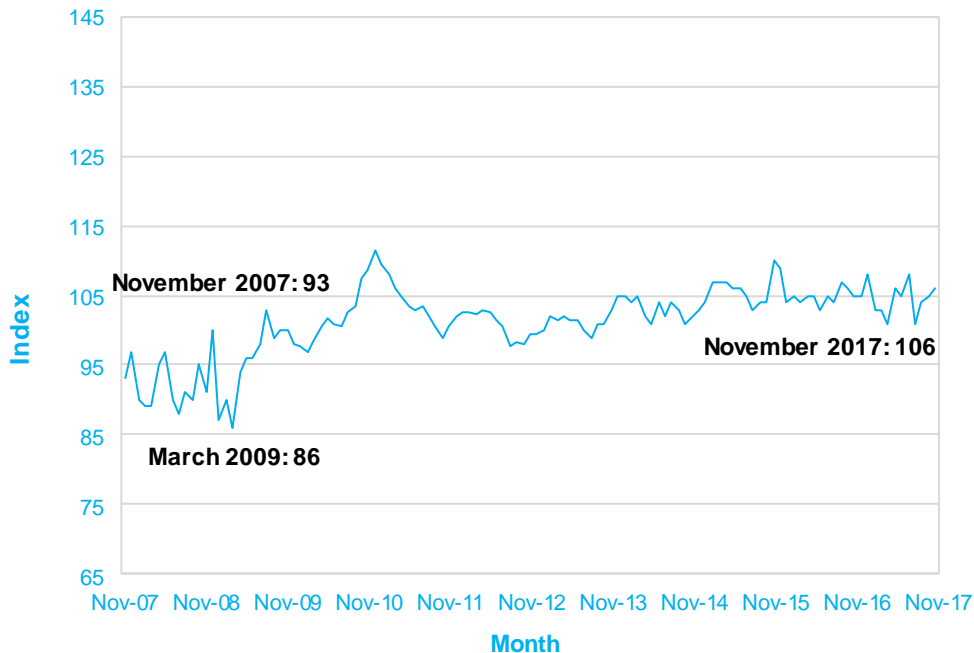
France Economic Index November 2017



**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**+4
Points**

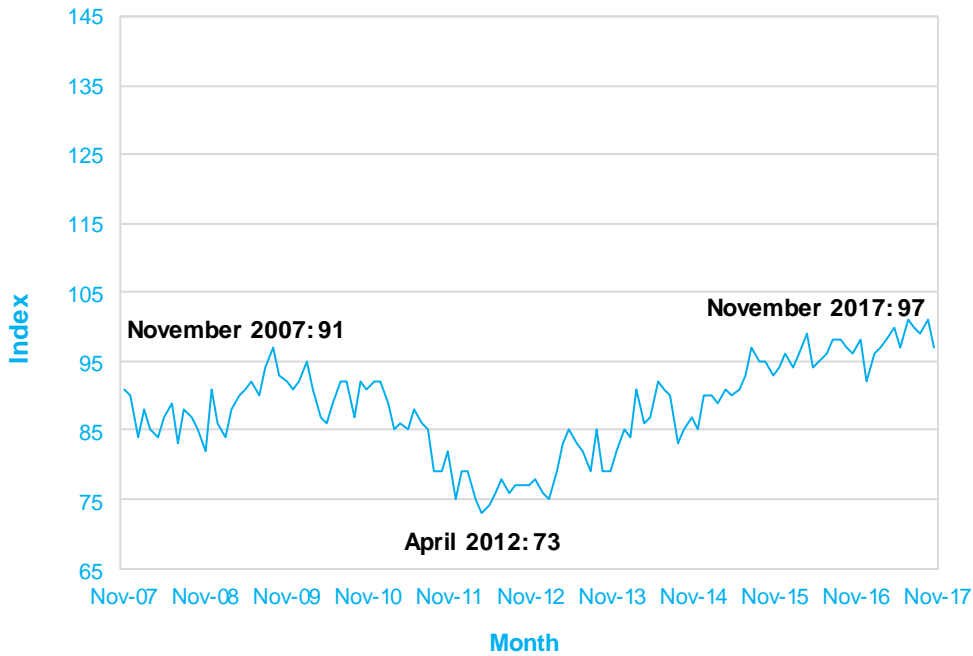
Germany Economic Index November 2017



**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**+1
Point**

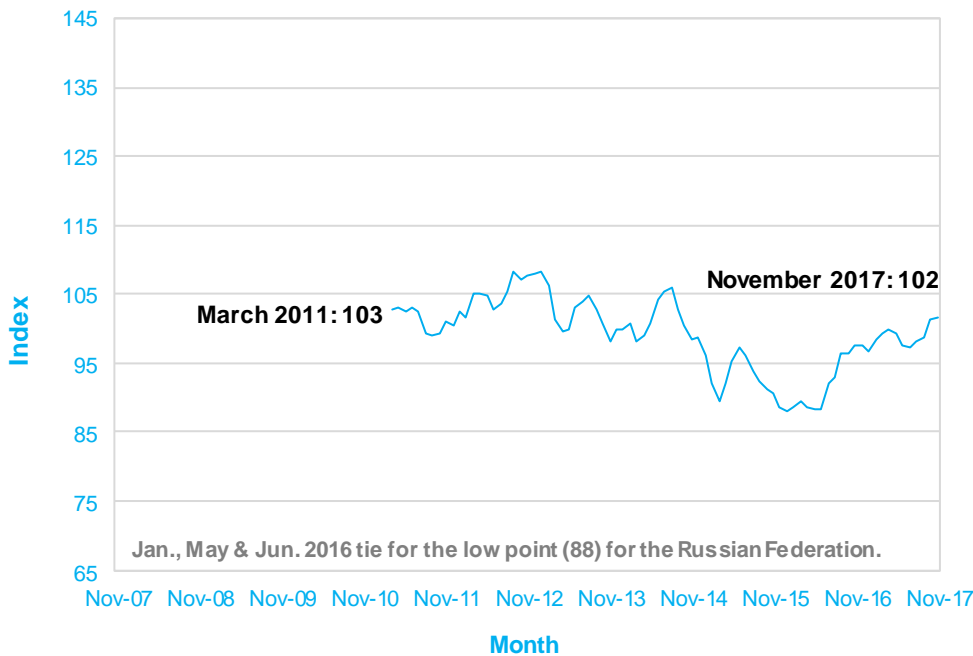
Italy Economic Index November 2017



**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)



Russian Federation* Economic Index November 2017

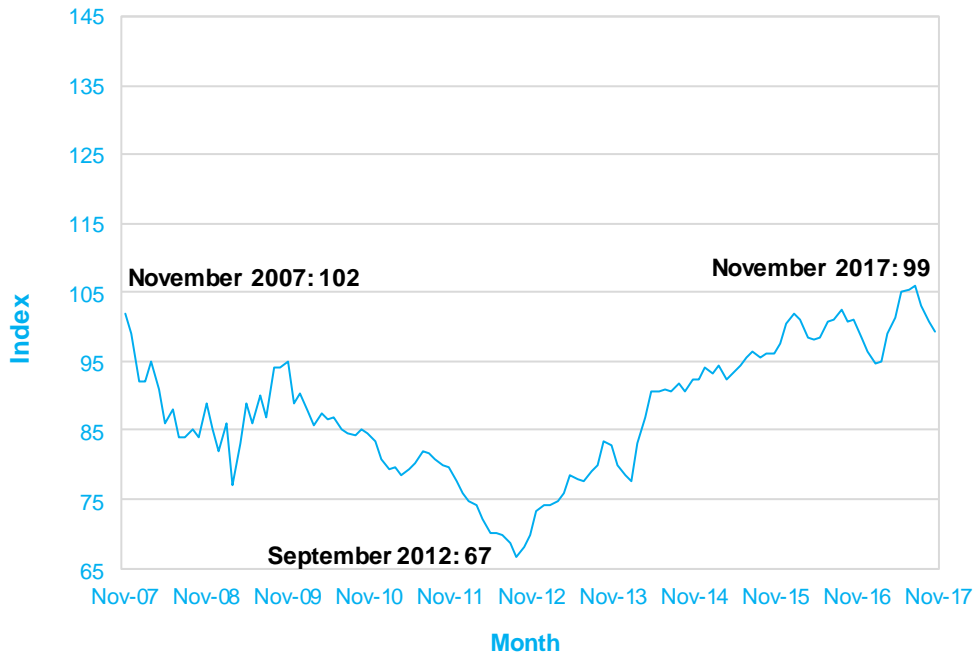


**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)



Data collection for
the Russian
Federation began in
March 2011.

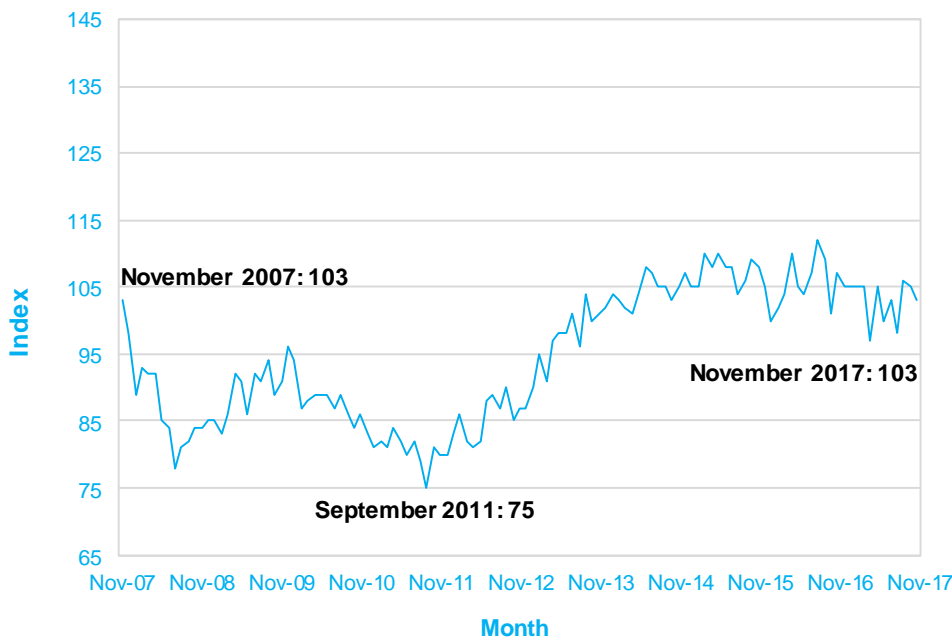
**Spain* Economic Index
November 2017**



**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**-2
Points**

**United Kingdom Economic Index
November 2017**

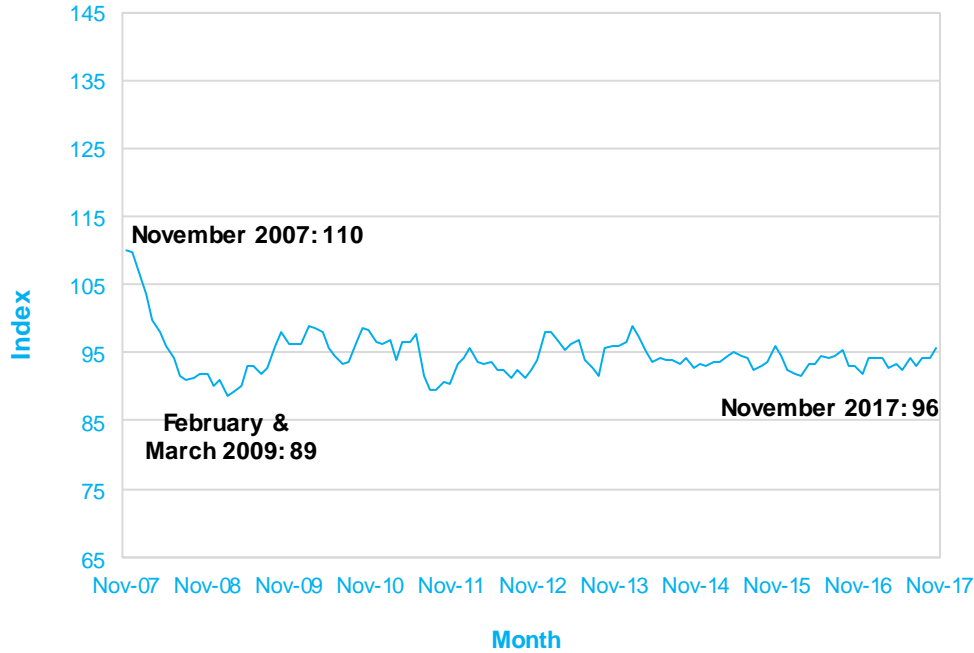


**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**-4
Points**

Australia/Asia

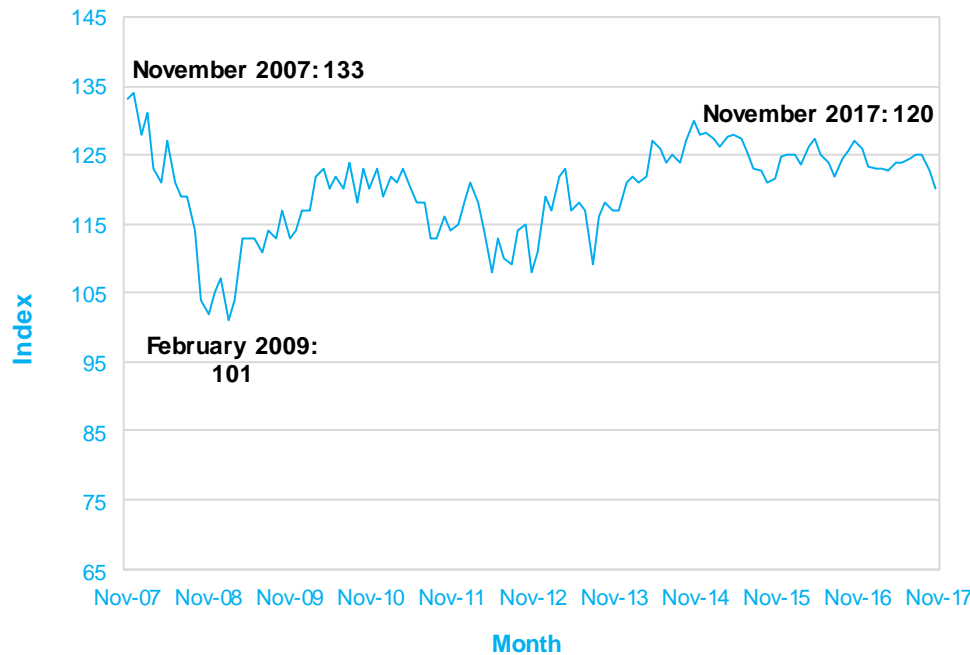
Australia* Economic Index November 2017



**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**+3
Points**

India* Economic Index November 2017



**Past-12-Month
Change**
(From Nov. 2016 to
Nov. 2017)

**-7
Points**

*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

About Decision Analyst

Decision Analyst (www.decisionanalyst.com) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.