

















# Decision Analyst Global Economic Indices

March 2017

Arlington, Texas—The following chart compares Decision Analyst’s U.S. Economic Index to its Economic Indices for other countries. Globally, most countries are moving in a positive direction, including most countries in South America. Brazil increased 14 points in the past 12 months, while Argentina and Colombia each increased 8 points. In Europe, France increased 11 points in the past 12 months, the Russian Federation increased 10 points, and Spain declined 6 points.

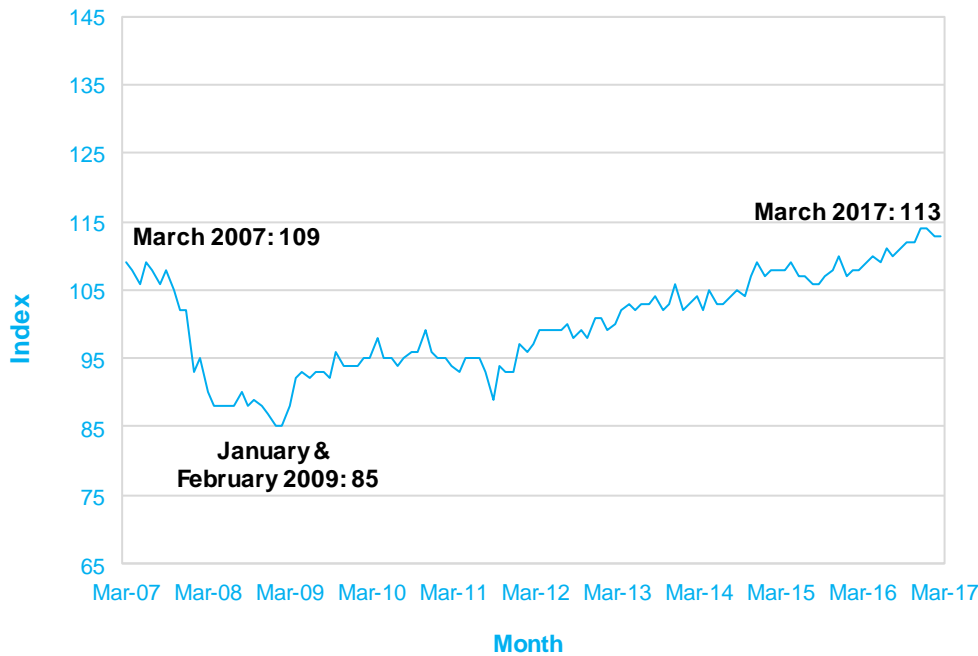
Decision Analyst Global Economic Indices March 2017			Past-12-Month Change (From Mar. 2016 to Mar. 2017)
North America		March 2017 Index	
	United States	113	↑ +5
	Canada	94	↑ +9
	Mexico*	88	↓ -4
South America			
	Argentina*	90	↑ +8
	Brazil*	98	↑ +14
	Chile*	97	↑ +7
	Colombia*	103	↑ +8
	Peru*	104	↑ +3
Europe			
	France	93	↑ +11
	Germany	103	↓ -1
	Italy	97	↑ +1
	Russian Federation*	99	↑ +10
	Spain*	95	↓ -6
	United Kingdom	105	↑ +1
Australia/Asia			
	Australia*	94	↑ +2
	India*	123	↓ -1

\* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst's econometric models that compute the Economic Indices for the different countries.

## North America

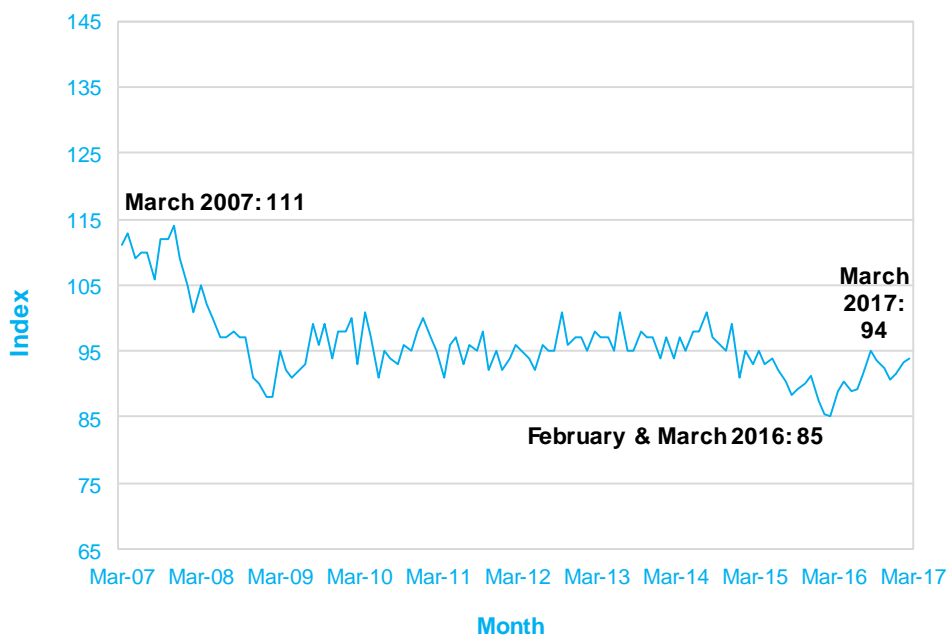
### United States Economic Index March 2017



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



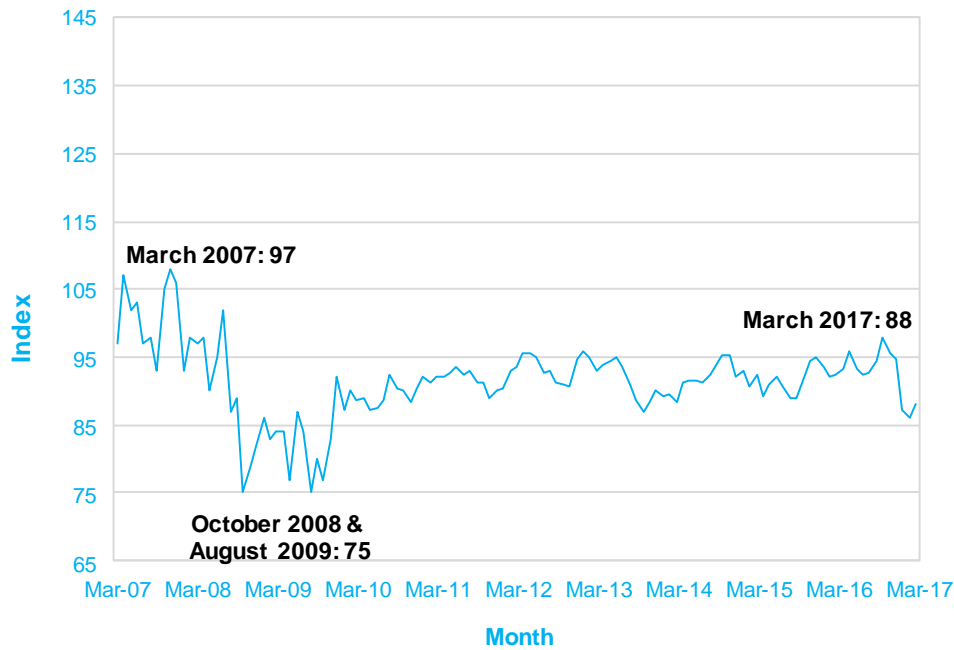
### Canada Economic Index March 2017



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



**Mexico\* Economic Index  
March 2017**

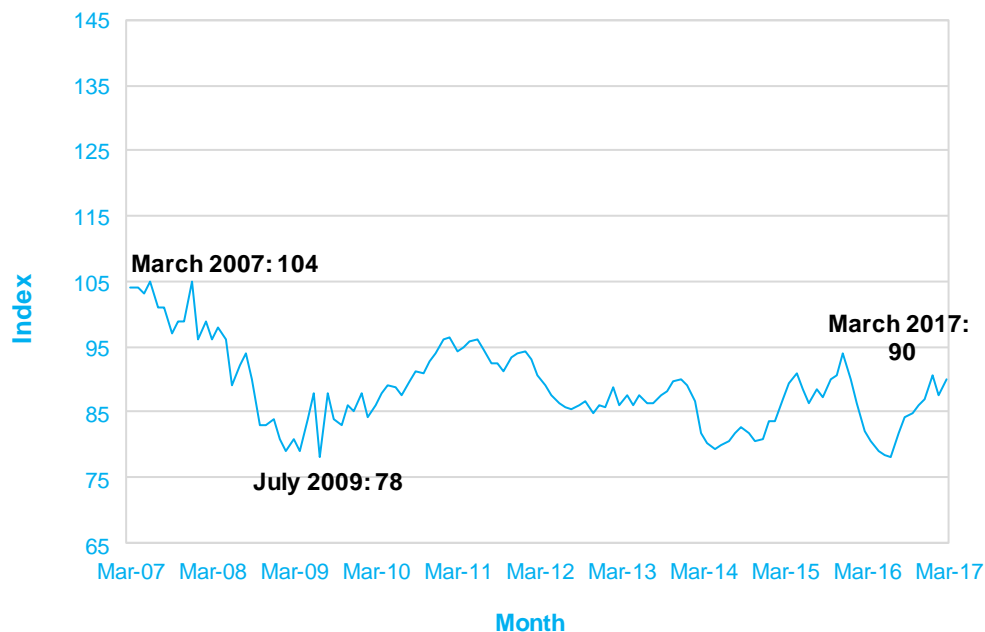


**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



**South America**

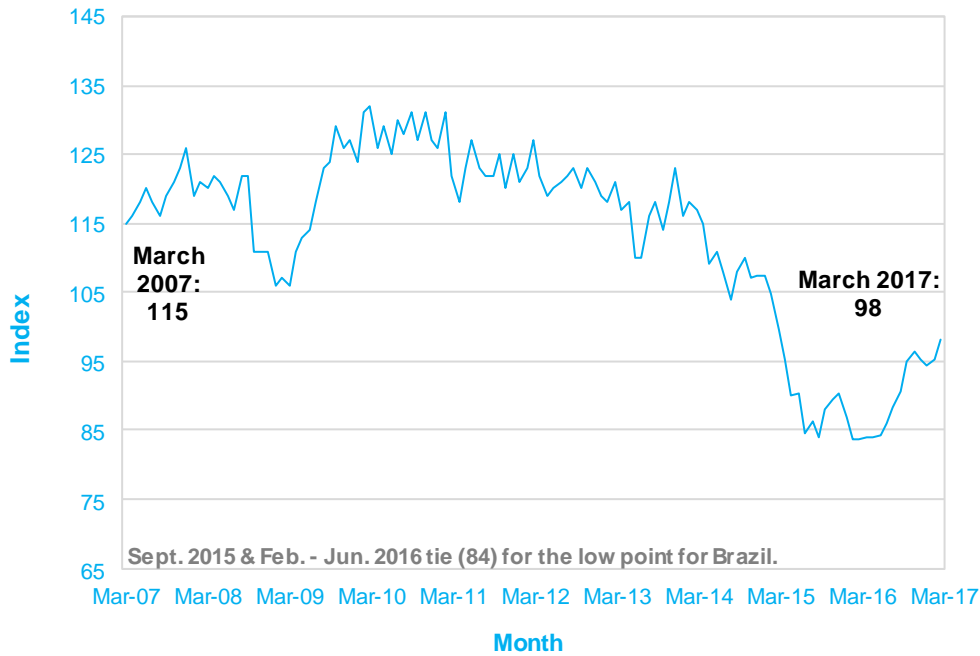
**Argentina\* Economic Index  
March 2017**



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



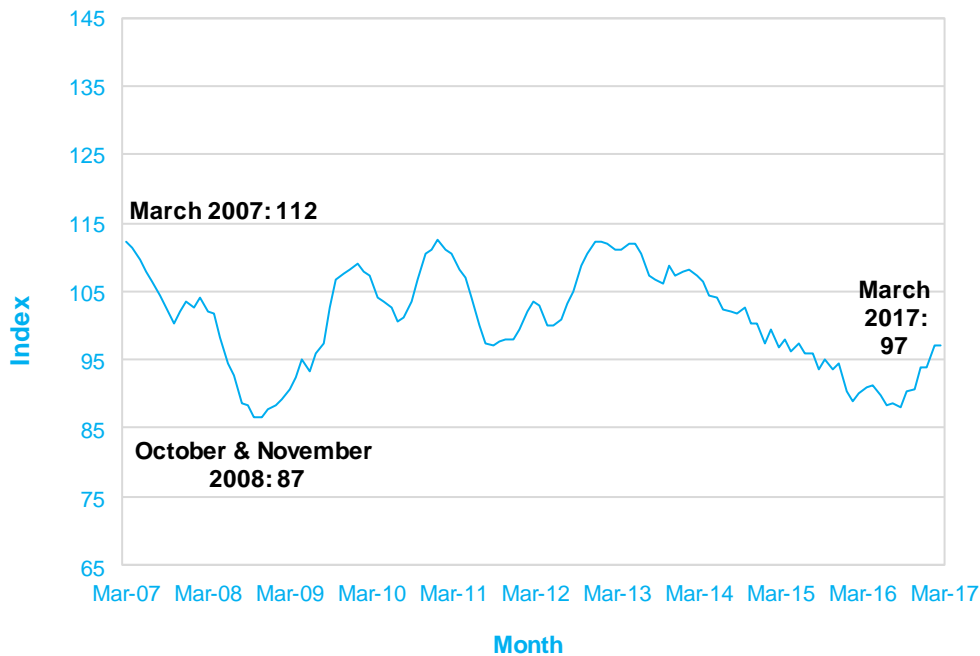
**Brazil\* Economic Index  
March 2017**



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



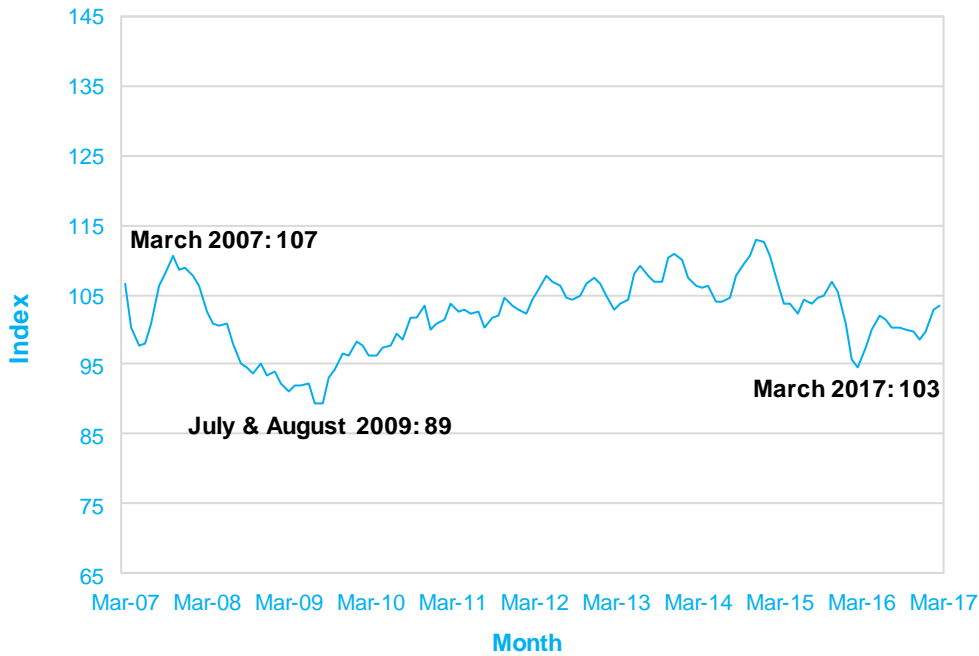
**Chile\* Economic Index  
March 2017**



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



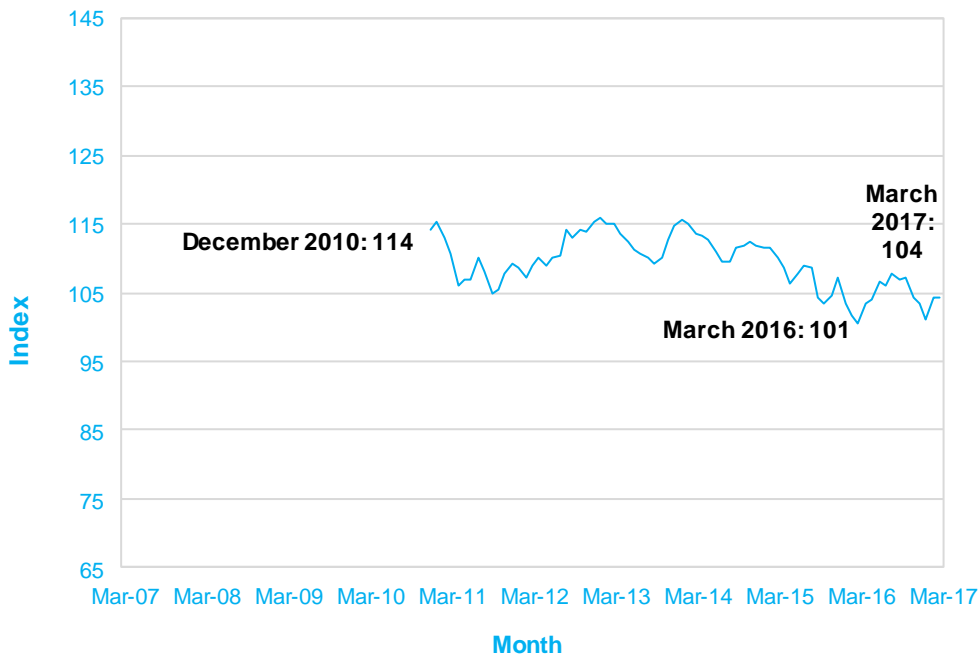
**Colombia\* Economic Index  
March 2017**



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



**Peru\* Economic Index  
March 2017**



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



Data collection for  
Peru began in  
March 2010.

## Europe

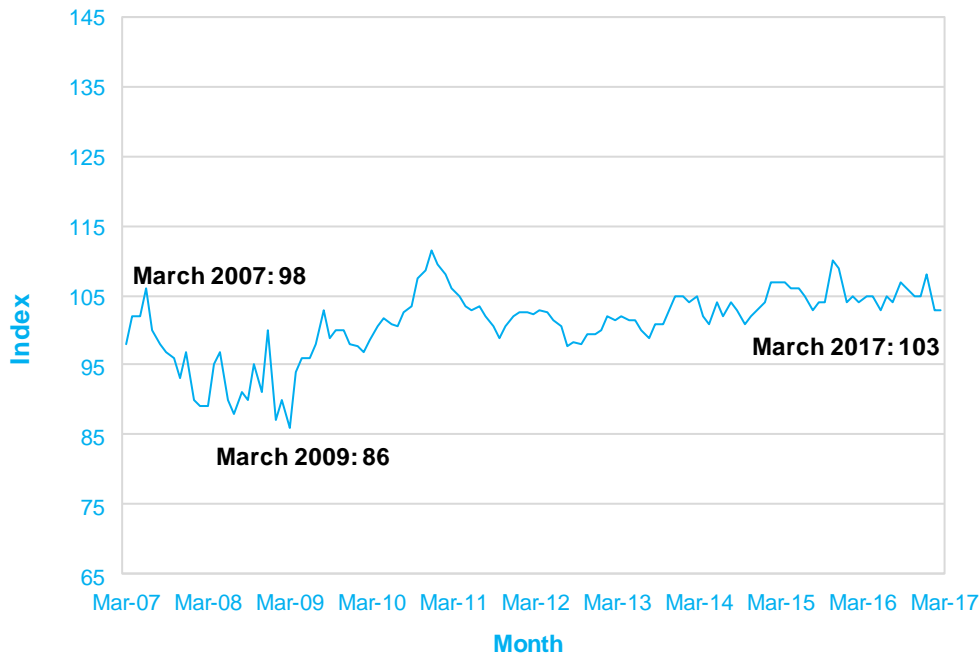
### France Economic Index March 2017



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



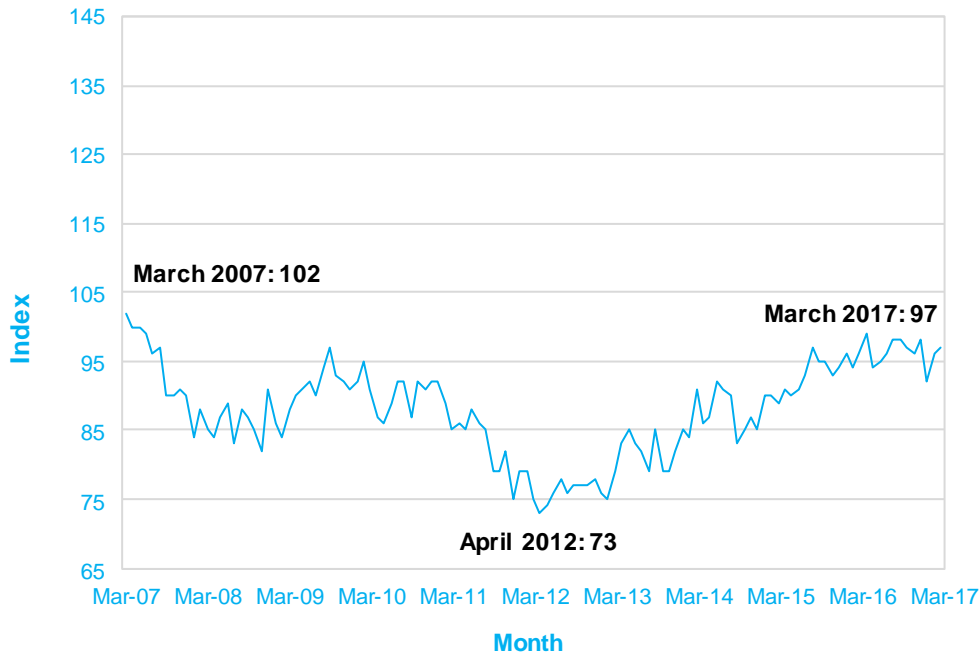
### Germany Economic Index March 2017



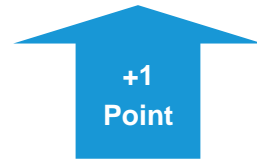
**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



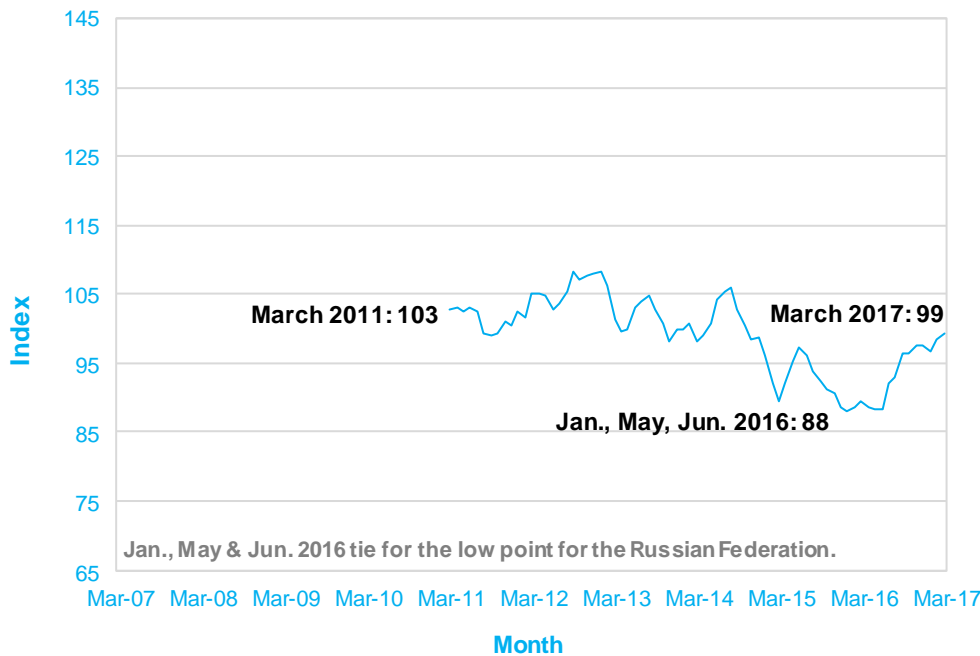
**Italy Economic Index  
March 2017**



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



**Russian Federation\* Economic Index  
March 2017**



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



Data collection for  
the Russian  
Federation began in  
March 2011.

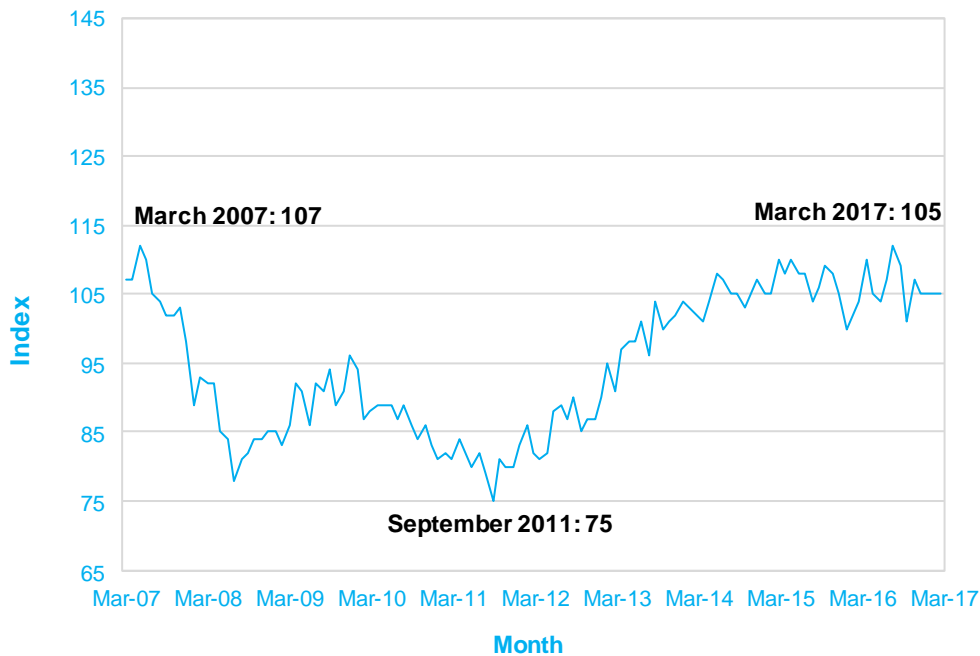
**Spain\* Economic Index  
March 2017**



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



**United Kingdom Economic Index  
March 2017**



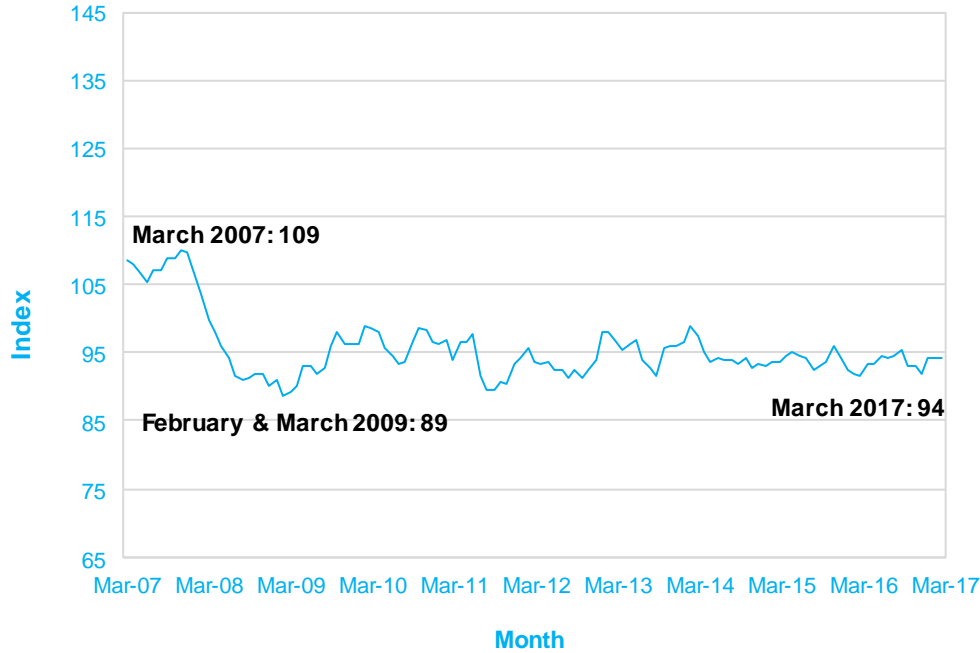
**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)





## Australia/Asia

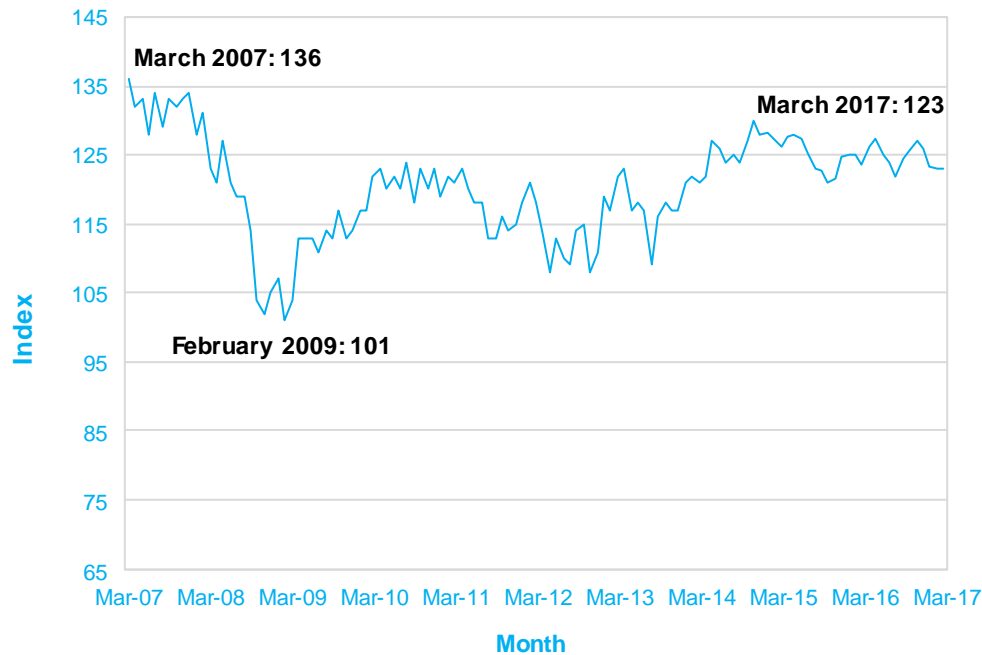
### Australia\* Economic Index March 2017



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



### India\* Economic Index March 2017



**Past-12-Month  
Change**  
(From Mar. 2016 to  
Mar. 2017)



## \*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

## Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

## About Decision Analyst

Decision Analyst ([www.decisionanalyst.com](http://www.decisionanalyst.com)) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.