

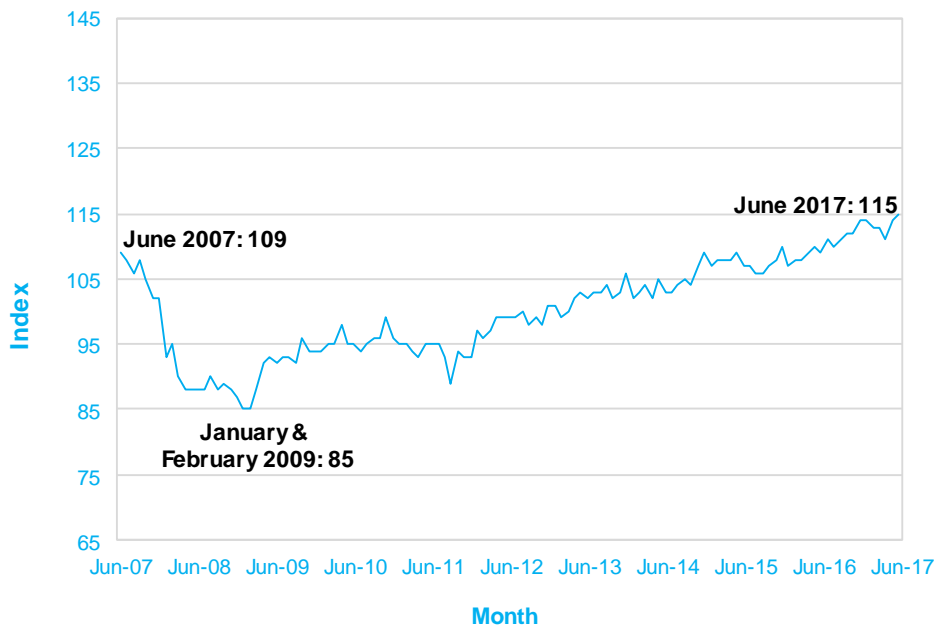
# Decision Analyst Economic Index

June 2017

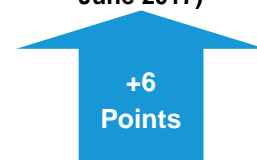
## U.S. Economy Showing Signs of Growth, According To Decision Analyst's Economic Index

Arlington, Texas—The Decision Analyst U.S. Economic Index stood at **115 in June 2017**, a 1-point increase from its May 2017 level of 114 and a 6-point increase from its June 2016 level of 109. The overall slope of the Economic Index over the past 12 months is generally upwards, reaffirming that the U.S. economy is likely to expand throughout 2017. The Economic Index tends to lead U.S. economic activity by 6 to 12 months. Below is the past-10-year history of the U.S. Economic Index.

### United States Economic Index June 2017



















Past-12-Month Change  
(From June 2016 to  
June 2017)



“The U.S. Economic Index is up 6 points over the past 12 months, an indication of moderate economic expansion and an indicator of continued GDP growth throughout 2017,” said Jerry W. Thomas, President/CEO of Decision Analyst. “The greatest risks to the overall U.S. economy during the next 12 months are a stock market crash (it’s overpriced), uncertainty related to the Trump administration in Washington, the possibility of trade wars or trade disruptions, and the possibility of U.S. political or budget crises. The positive forces for future expansion of the U.S. economy are growth in the world economy (especially the European economy), continuing low energy costs, relatively benign inflation, and a likely increase in spending on capital investments by major U.S. corporations.”

## Global Indices

The following chart compares Decision Analyst's U.S. Economic Index to its Economic Indices for other countries. Brazil increased 12 points in the past 12 months; Argentina increased 11 points; however, Colombia and Peru each declined 2 points in the past 12 months. In Europe, the Russian Federation increased 10 points over the past 12 months, while Spain and France each increased 7 points. The United Kingdom declined 4 points in the past 12 months.

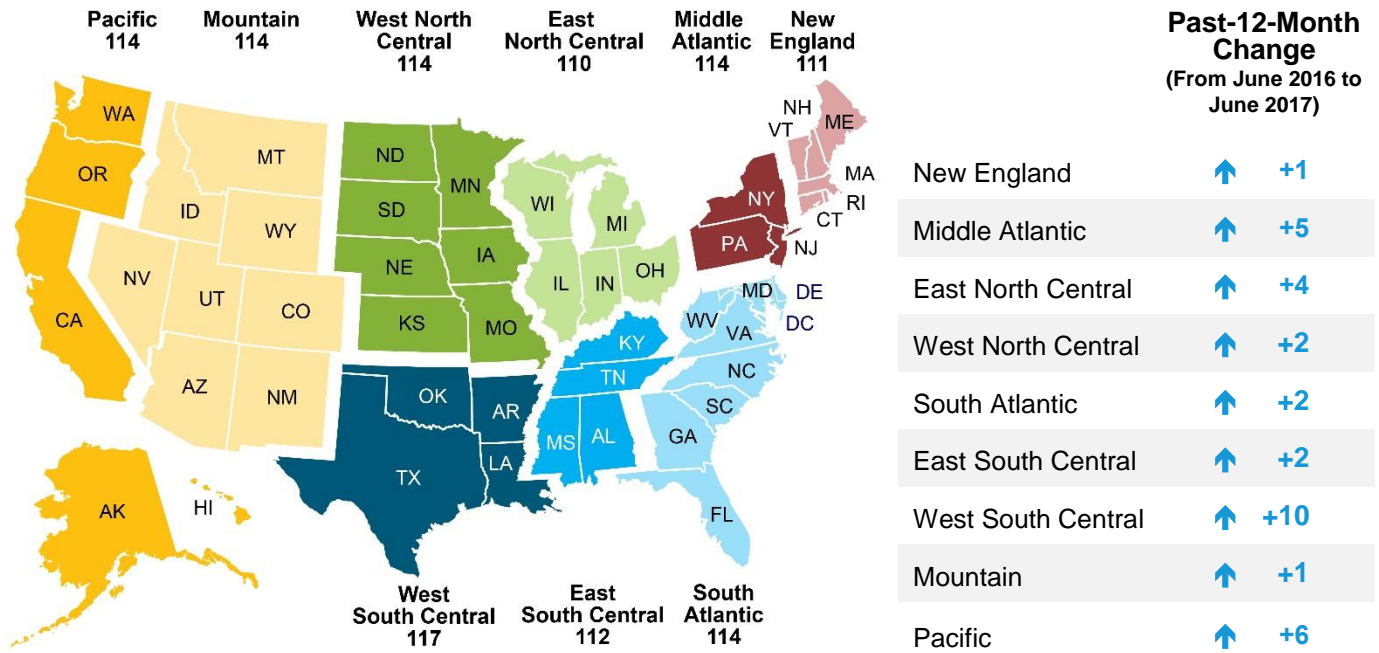
| Decision Analyst Global Economic Indices<br>June 2017   |                 |   | Past-12-Month Change<br>(From June 2016 to<br>June 2017) |
|---|-----------------|---|--|
| North America   | June 2017 Index |   |  |
|  United States         | 115             | ↑ | +6   |
|  Canada                | 91              | ↑ | +2   |
|  Mexico*               | 97              | ↑ | +4   |
| South America   |                 |   |  |
|  Argentina*            | 89              | ↑ | +11  |
|  Brazil*               | 96              | ↑ | +12  |
|  Chile*                | 97              | ↑ | +7   |
|  Colombia*            | 100             | ↓ | -2   |
|  Peru*               | 105             | ↓ | -2   |
| Europe  |                 |   |  |
|  France              | 94              | ↑ | +7   |
|  Germany             | 105             | ↑ | +2   |
|  Italy               | 97              | ↑ | +2   |
|  Russian Federation* | 98              | ↑ | +10  |
|  Spain*              | 105             | ↑ | +7   |
|  United Kingdom      | 100             | ↓ | -4   |
| Australia/Asia  |                 |   |  |
|  Australia*          | 92              | ↓ | -3   |
|  India*              |                 | ↓ | -1   |

\* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the previous 2 months.

## U.S. Census Divisions

The Economic Indices for the U.S. Census Divisions have increased or stayed the same in the past 12 months. The West South Central has the highest score of all the Census Divisions, with an Index score of **117 for June 2017**, and has the largest increase over the past 12 months, increasing 10 points. The East North Central had the lowest Index score, **110 for June 2017**; however, it still increased 4 points over the past 12 months.

### United States Census Divisions Economic Indices June 2017\*



\* The Index numbers for the Census Divisions are 3-month moving averages to smooth out fluctuations due to smaller sample sizes. The reported Index number averages the current month with the previous 2 months.

## Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, the United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

## About Decision Analyst

Decision Analyst ([www.decisionanalyst.com](http://www.decisionanalyst.com)) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.