

















# Decision Analyst Global Economic Indices

January 2018

Arlington, Texas—The following chart compares the U.S. Economic Index to its Economic Indices for other countries. The Italy increased by 8 points in the past 12 months, while the Russian Federation increased by 5 points. Meanwhile, Germany declined by 2 points. In South America, Brazil increased 9 points in the past 12 months, and Chile increased 8 points. Colombia declined by 3 points. Elsewhere, Australia increased by 4 points.

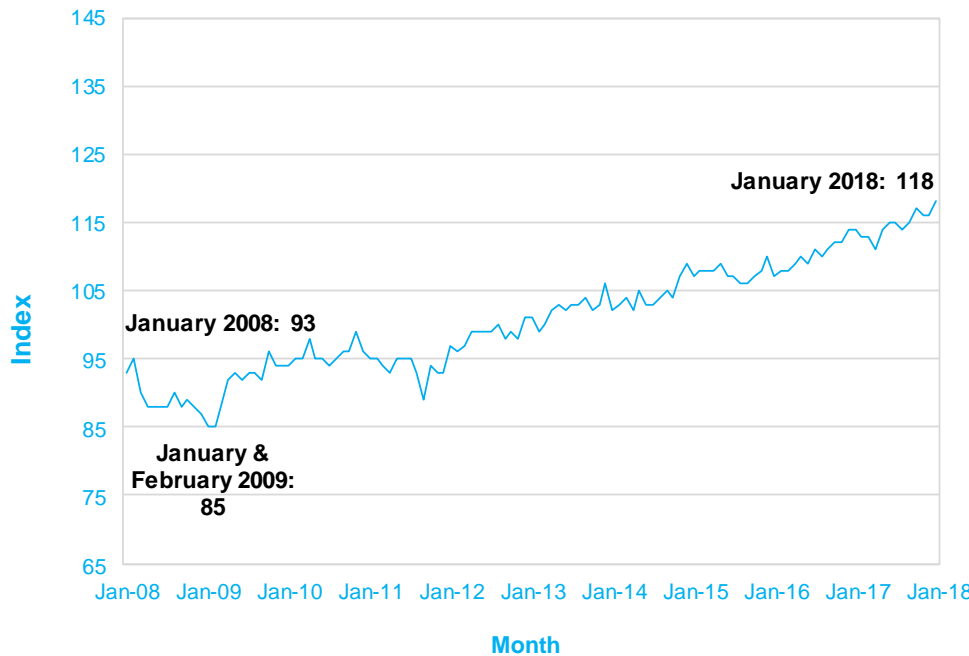
Global Economic Indices January 2018			Past-12-Month Change (From Jan. 2017 to Jan. 2018)	
		January 2018 Index		
<b>North America</b>				
	United States	118	↑	+4
	Canada	97	↑	+5
	Mexico*	99	↑	+12
<b>South America</b>				
	Argentina*	91	→	+/-0
	Brazil*	103	↑	+9
	Chile*	102	↑	+8
	Colombia*	97	↓	-3
	Peru*	108	↑	+7
<b>Europe</b>				
	France	95	↑	+2
	Germany	106	↓	-2
	Italy	100	↑	+8
	Russian Federation*	102	↑	+5
	Spain*	103	↑	+7
	United Kingdom	104	↓	-1
<b>Australia/Asia</b>				
	Australia*	98	↑	+4
	India*	124	↑	+1

\* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst’s econometric models that compute the Economic Indices for the different countries.

## North America

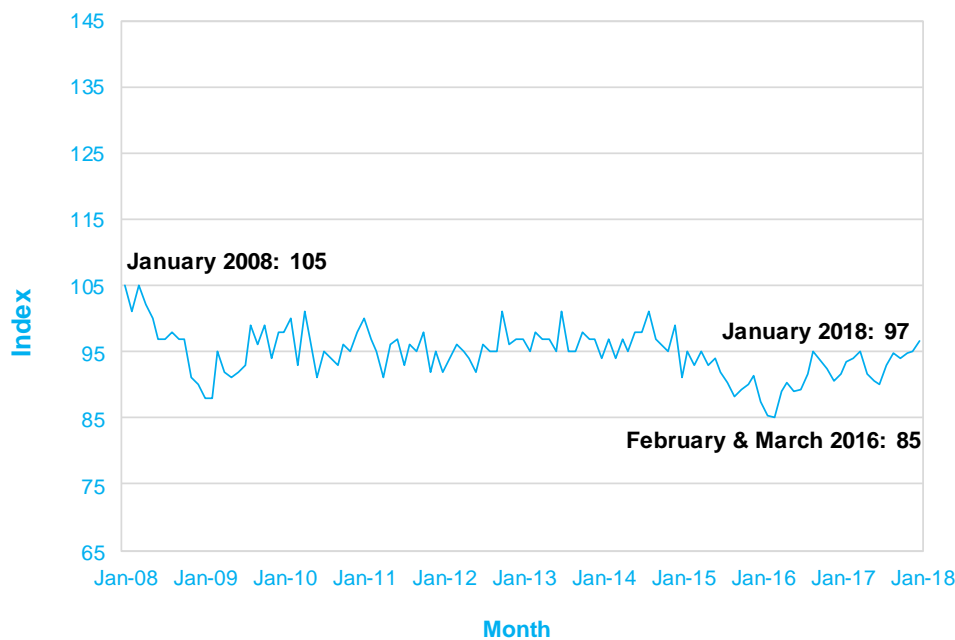
### United States Economic Index January 2018



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)



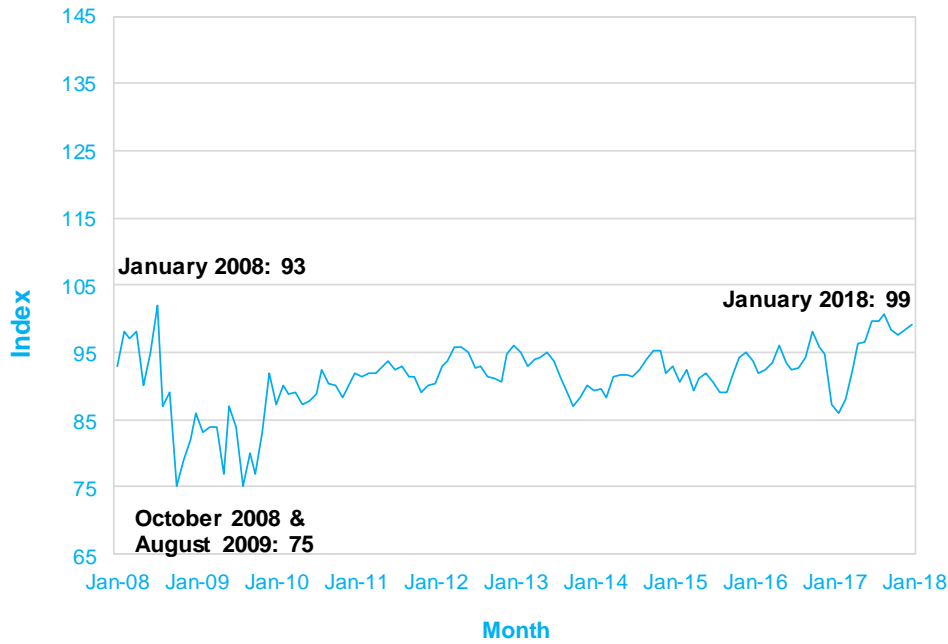
### Canada Economic Index January 2018



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)



### Mexico\* Economic Index January 2018

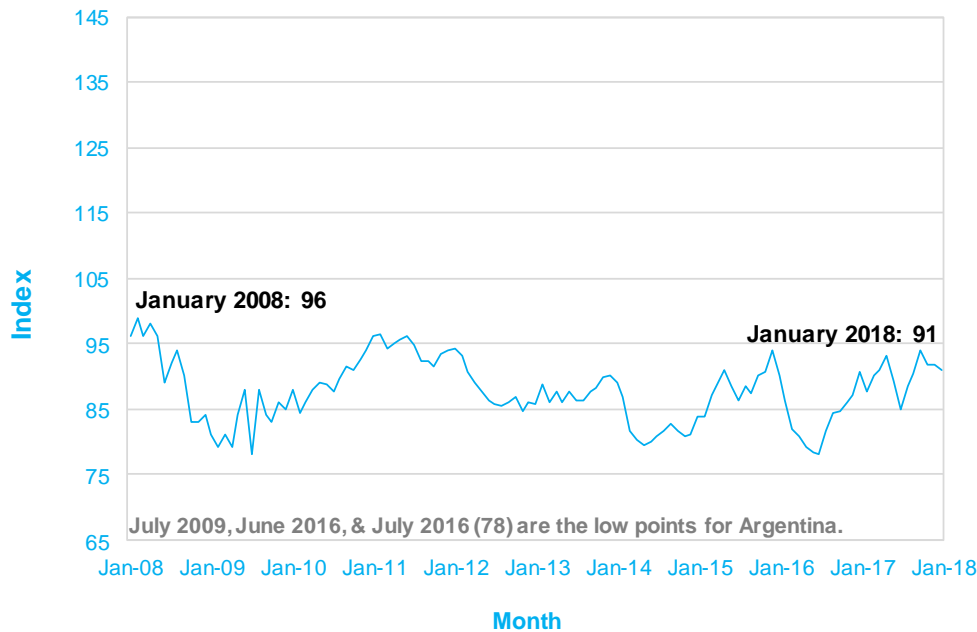


**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**+12  
Points**

### South America

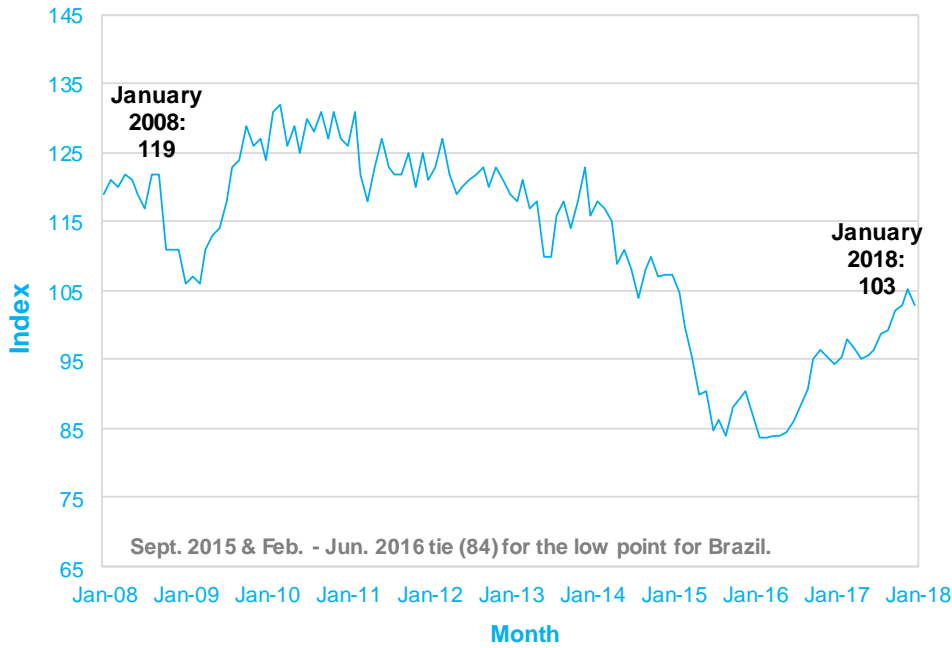
### Argentina\* Economic Index January 2018



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**+/-0  
Points**

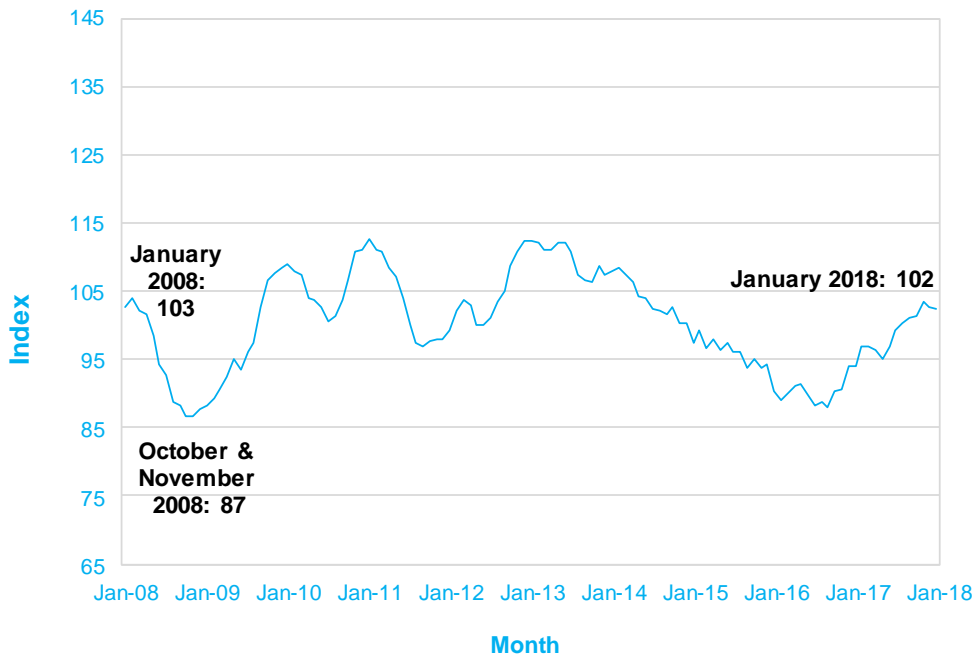
**Brazil\* Economic Index  
January 2018**



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**+9  
Points**

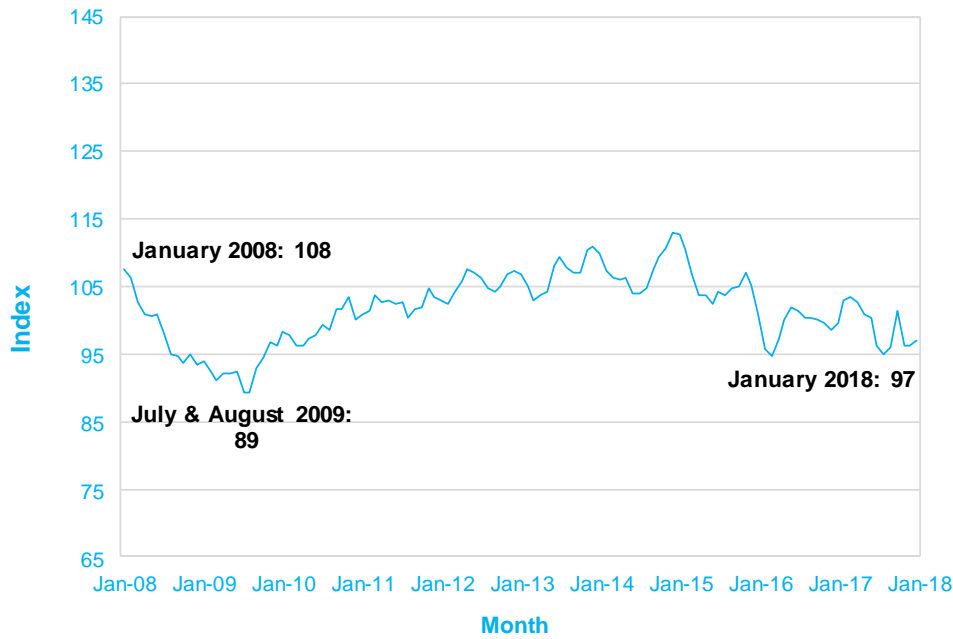
**Chile\* Economic Index  
January 2018**



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**+8  
Points**

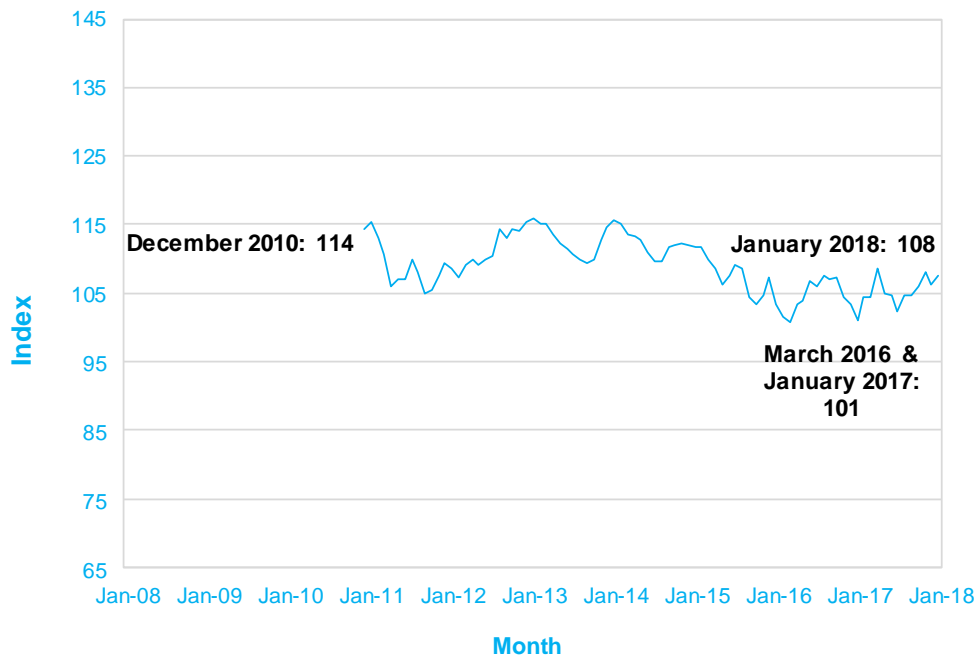
**Colombia\* Economic Index  
January 2018**



**Past-12-Month  
Change  
(From Jan. 2017 to  
Jan. 2018)**

**-3  
Points**

**Peru\* Economic Index  
January 2018**



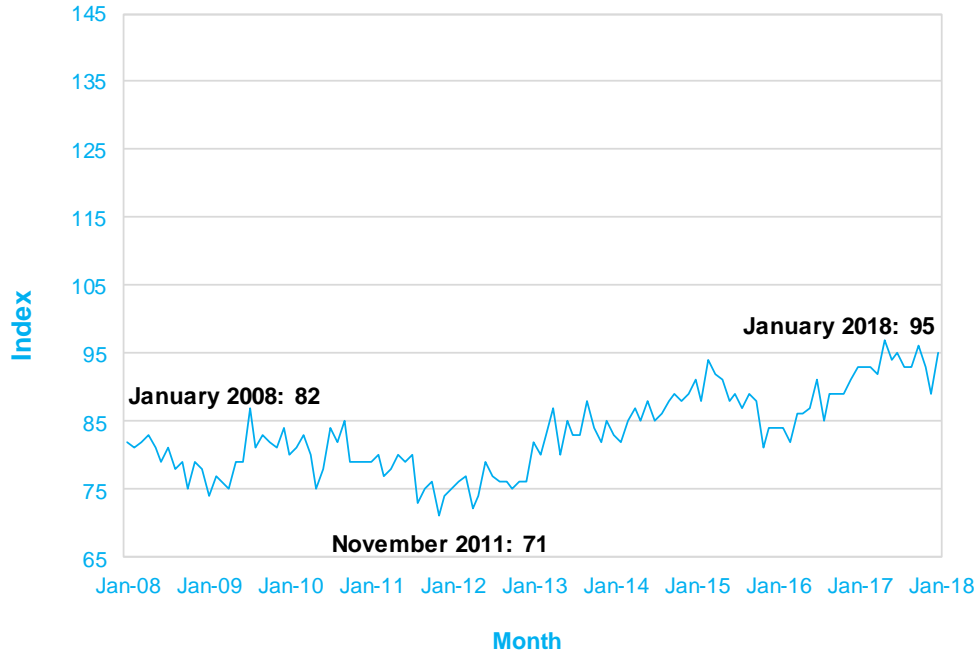
**Past-12-Month  
Change  
(From Jan. 2017 to  
Jan. 2018)**

**+7  
Points**

Data collection for Peru began in January 2010.

## Europe

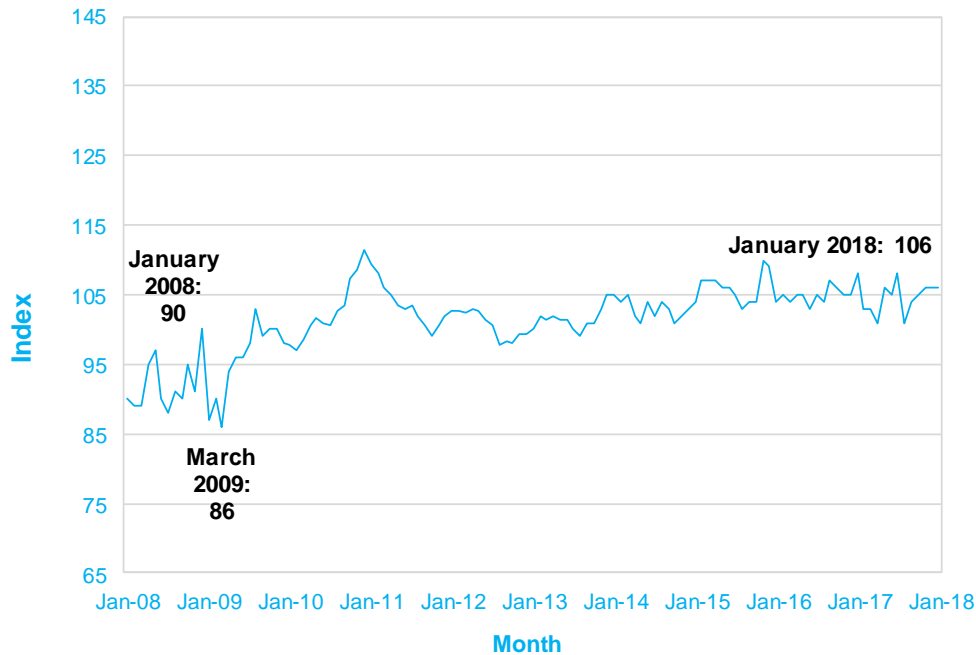
### France Economic Index January 2018



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**+2  
Points**

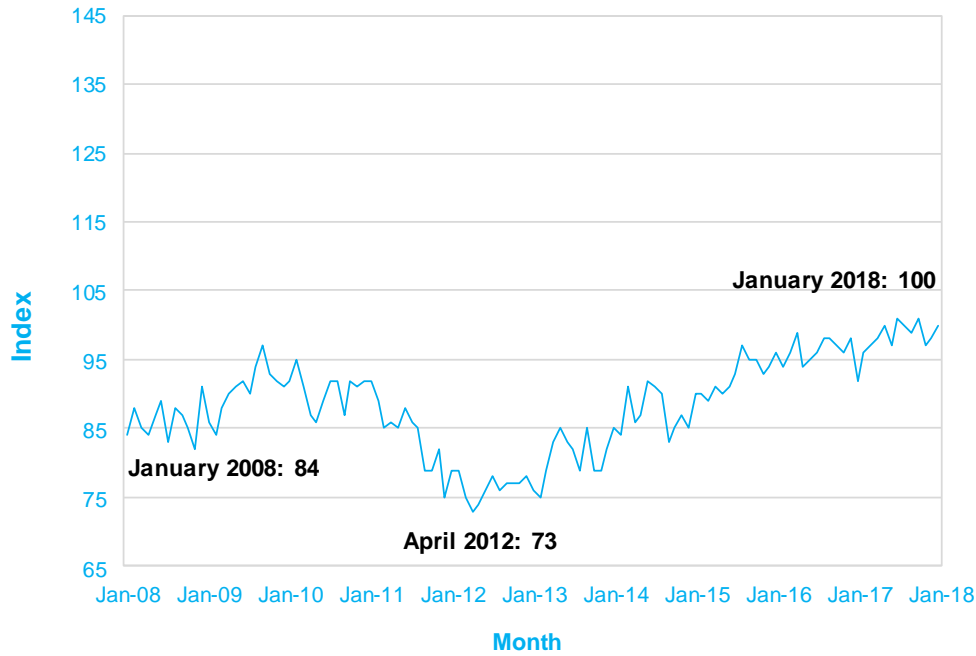
### Germany Economic Index January 2018



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**-2  
Points**

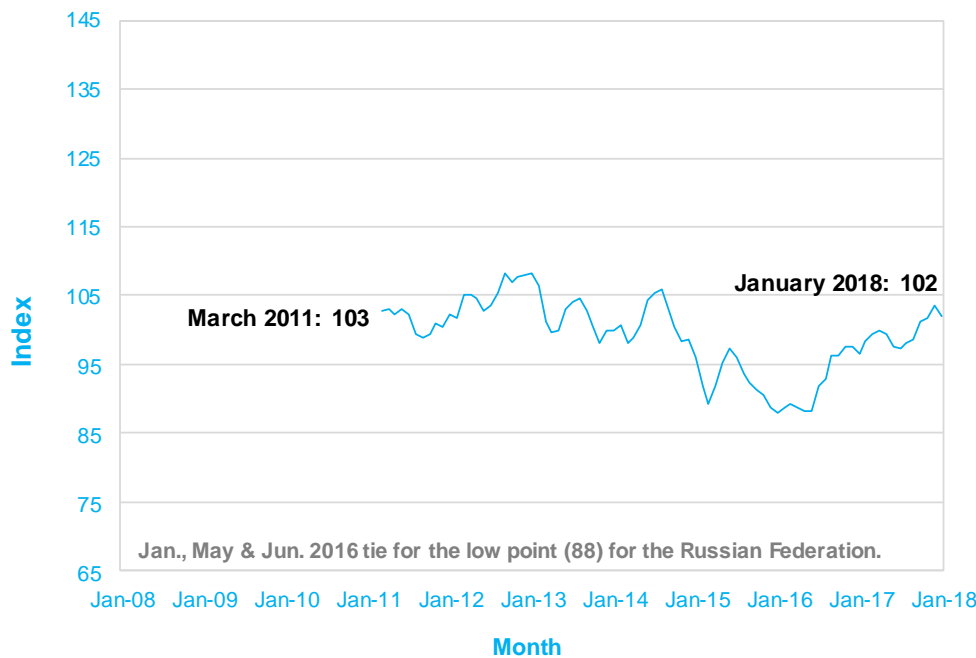
### Italy Economic Index January 2018



**Past-12-Month  
Change  
(From Jan. 2017 to  
Jan. 2018)**

**+8  
Points**

### Russian Federation\* Economic Index January 2018

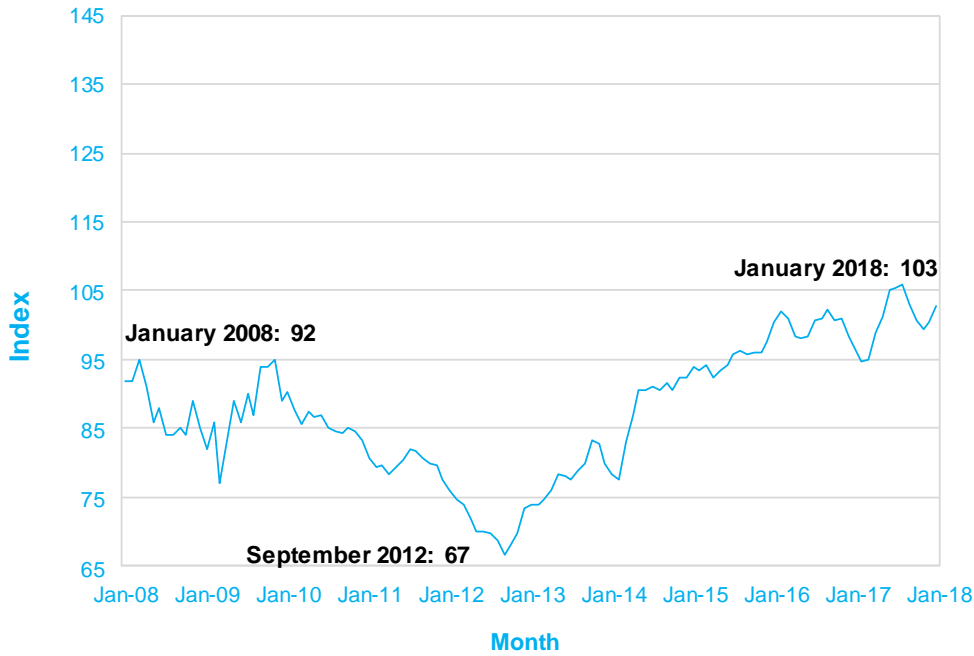


**Past-12-Month  
Change  
(From Jan. 2017 to  
Jan. 2018)**

**+5  
Points**

Data collection for the Russian Federation began in March 2011.

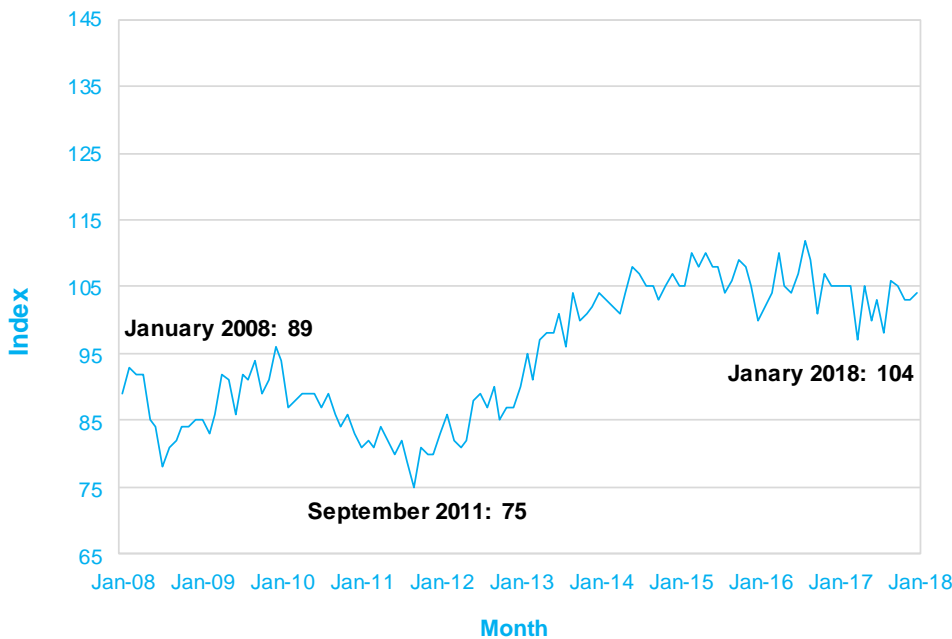
### Spain\* Economic Index January 2018



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**+7  
Points**

### United Kingdom Economic Index January 2018



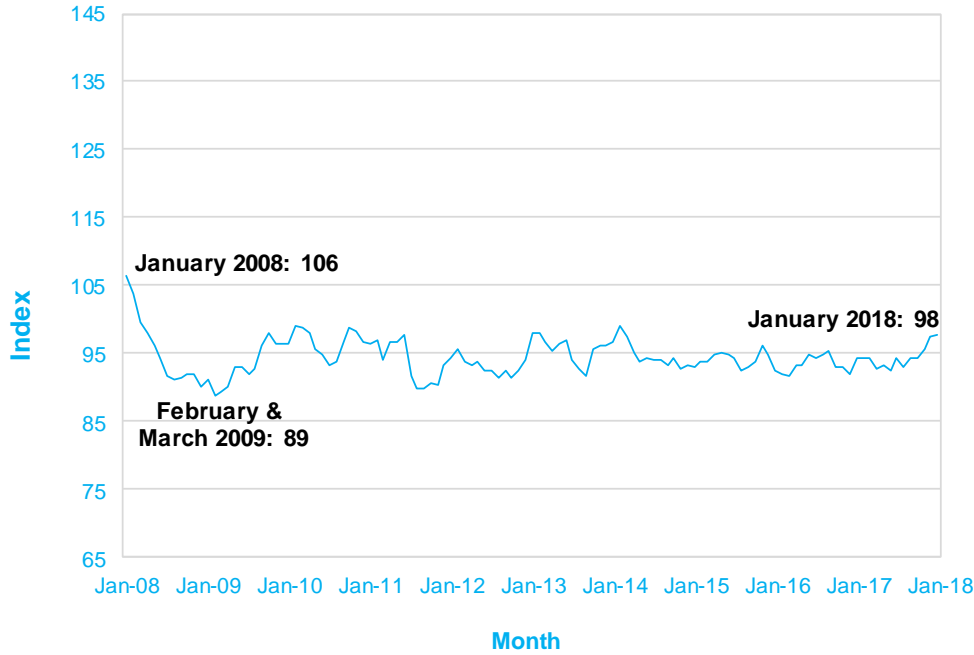
**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**-1  
Point**



## Australia/Asia

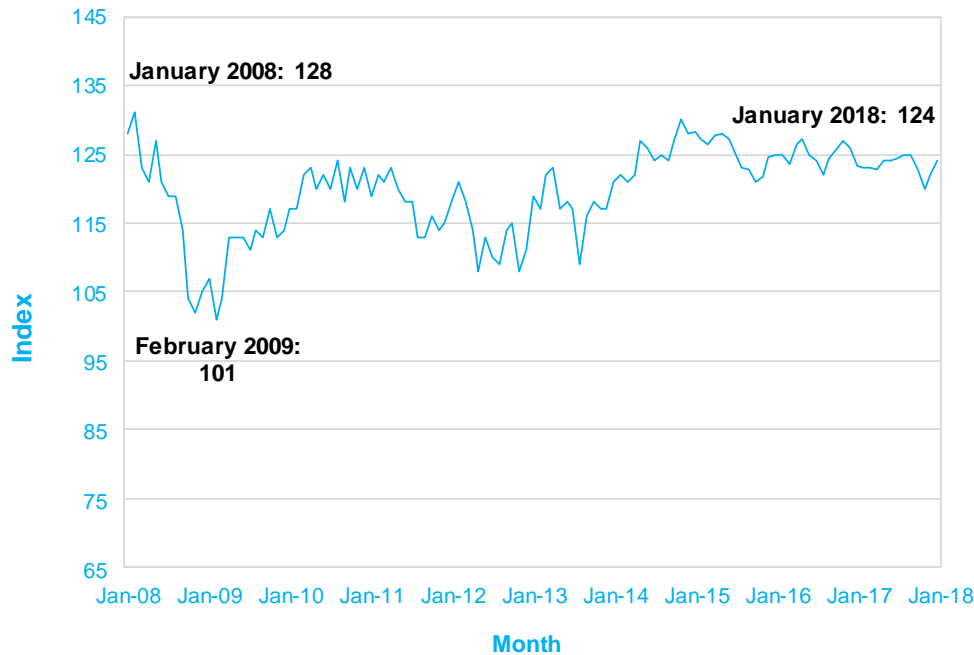
### Australia\* Economic Index January 2018



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**+4  
Points**

### India\* Economic Index January 2018



**Past-12-Month  
Change**  
(From Jan. 2017 to  
Jan. 2018)

**+1  
Point**

## \*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

## Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, United Kingdom, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

## About Decision Analyst

Decision Analyst ([www.decisionanalyst.com](http://www.decisionanalyst.com)) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 35 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.