

# Decision Analyst Global Economic Indices

August 2018

Arlington, Texas—The following chart compares the U.S. Economic Index to Decision Analyst's Economic Indices for other countries. The Economic Indices for all European and South American countries are less than the U.S. Economic Index, and many countries are seeing declines in their Indices. Argentina has declined 14 points in the past 12 months, while Peru has declined 5 points. Meanwhile, Colombia has increased by 7 points in the past 12 months, and Brazil is up 5 points. In Europe, both France and Spain have declined by 3 points in the past 12 months, while Germany has increased by 6 points. The major countries tracked by Decision Analyst are shown below.

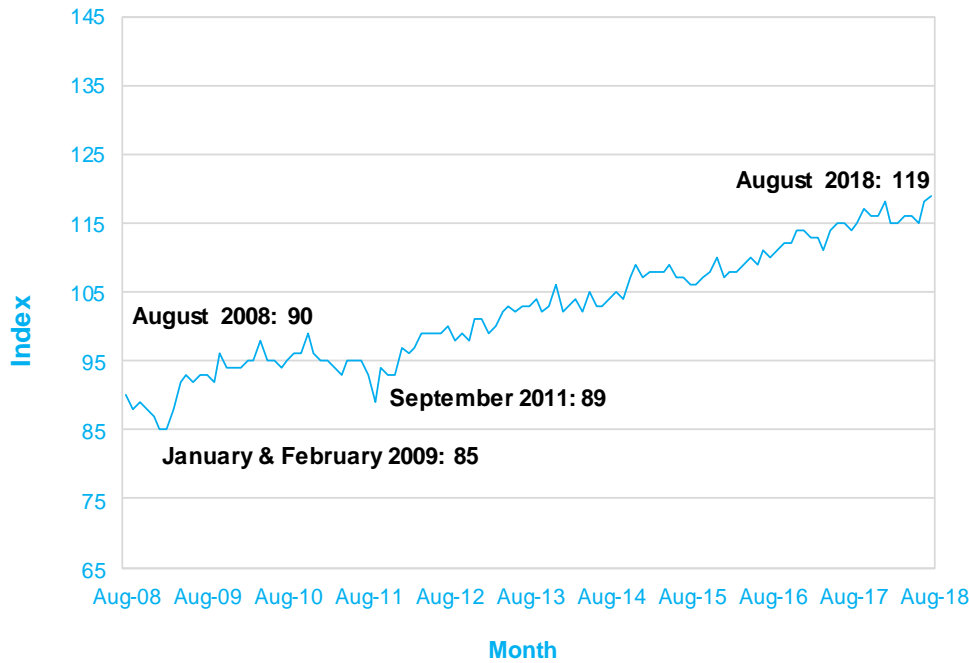
		Global Economic Indices August 2018	
		Aug. 2018 Index	Past-12-Month Change (From Aug. 2017 to Aug. 2018)
<b>North America</b>			
	United States	119	↑ +5
	Canada	96	↑ +3
	Mexico*	94	↓ -6
<b>South America</b>			
	Argentina*	74	↓ -14
	Brazil*	104	↑ +5
	Chile*	97	↓ -3
	Colombia*	102	↑ +7
	Peru*	100	↓ -5
<b>Europe</b>			
	France	90	↓ -3
	Germany	107	↑ +6
	Italy	99	↓ -1
	Russian Federation*	97	↓ -1
	Spain*	103	↓ -3
	United Kingdom	113	↑ +15
<b>Australia/Asia</b>			
	Australia*	94	↑ +1
	India*	122	↓ -3

\* The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number is an average of the current month with the previous 2 months.

The Decision Analyst Economic Indices are based on monthly online surveys in the respective countries; these surveys provide inputs to Decision Analyst’s econometric models that compute the Economic Indices for the different countries.

## North America

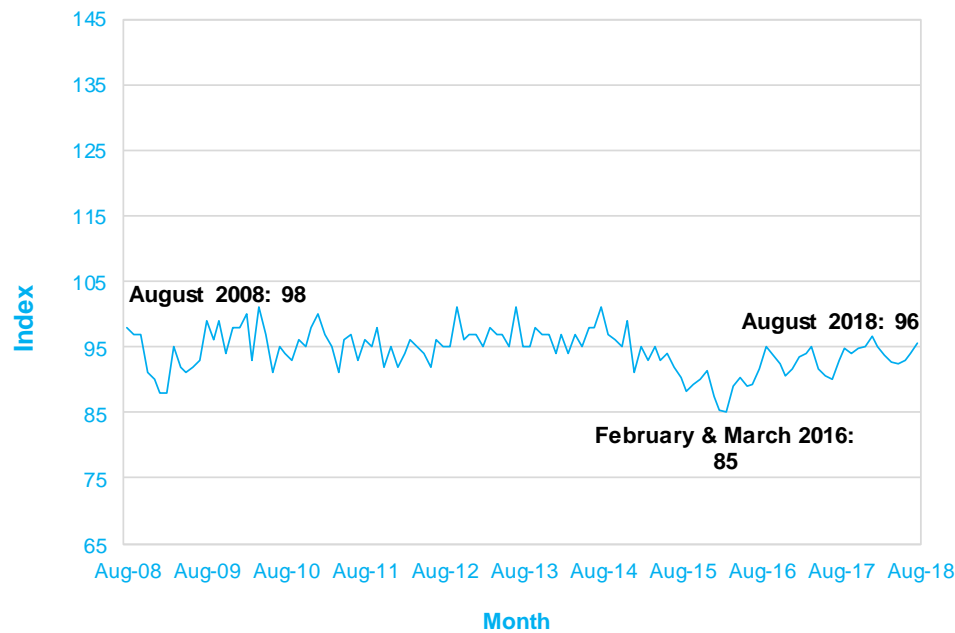
### United States Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)



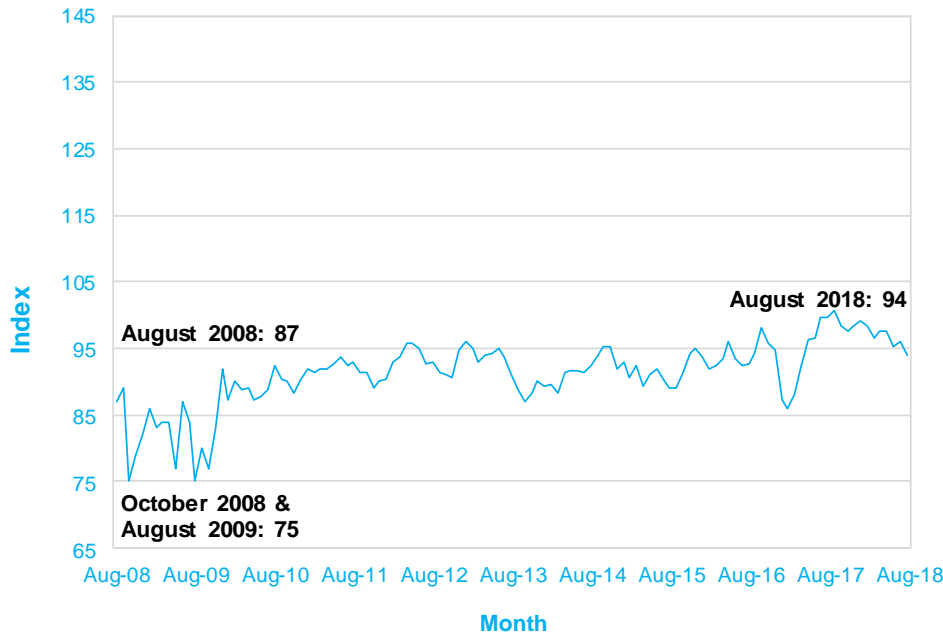
### Canada Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)



### Mexico\* Economic Index August 2018

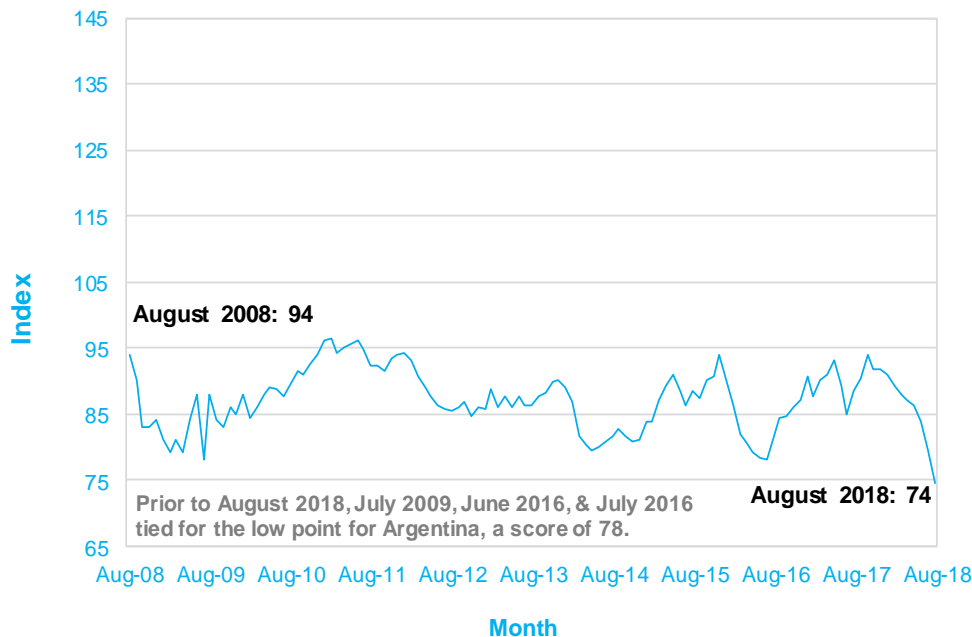


**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)

**-6  
Points**

### South America

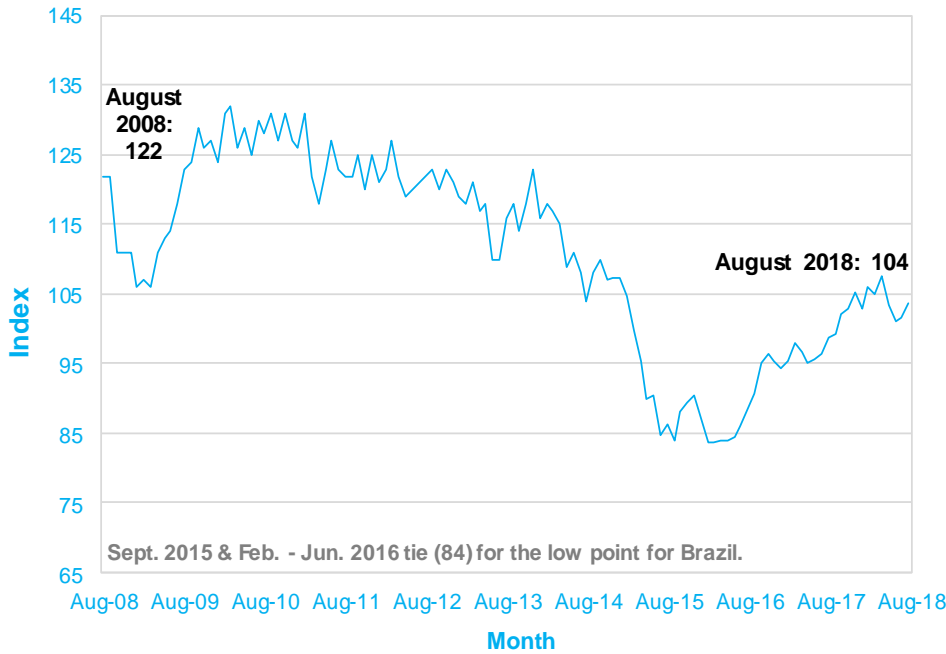
### Argentina\* Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)

**-14  
Points**

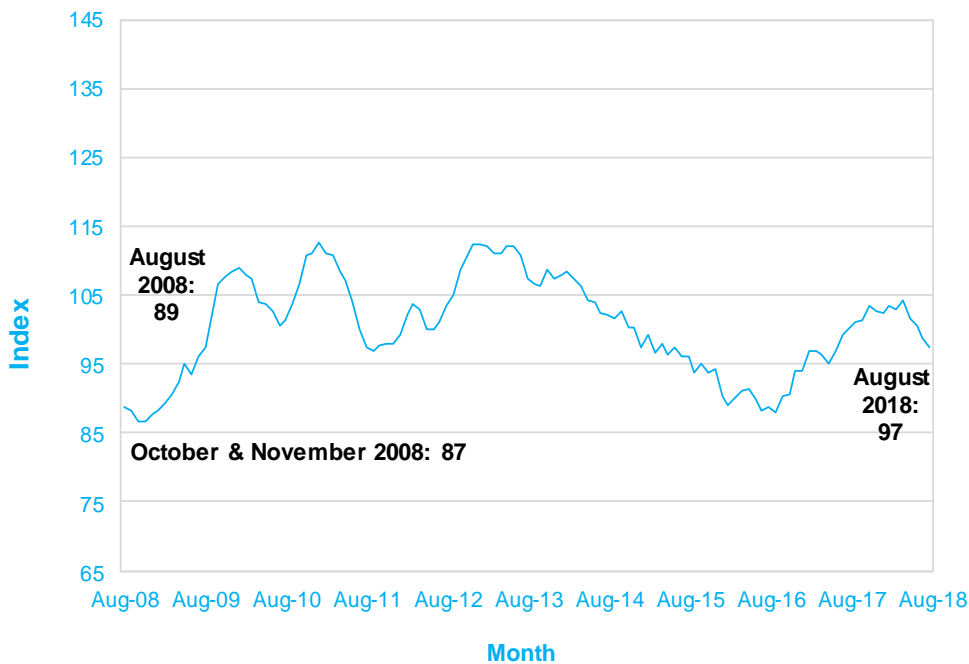
### Brazil\* Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)



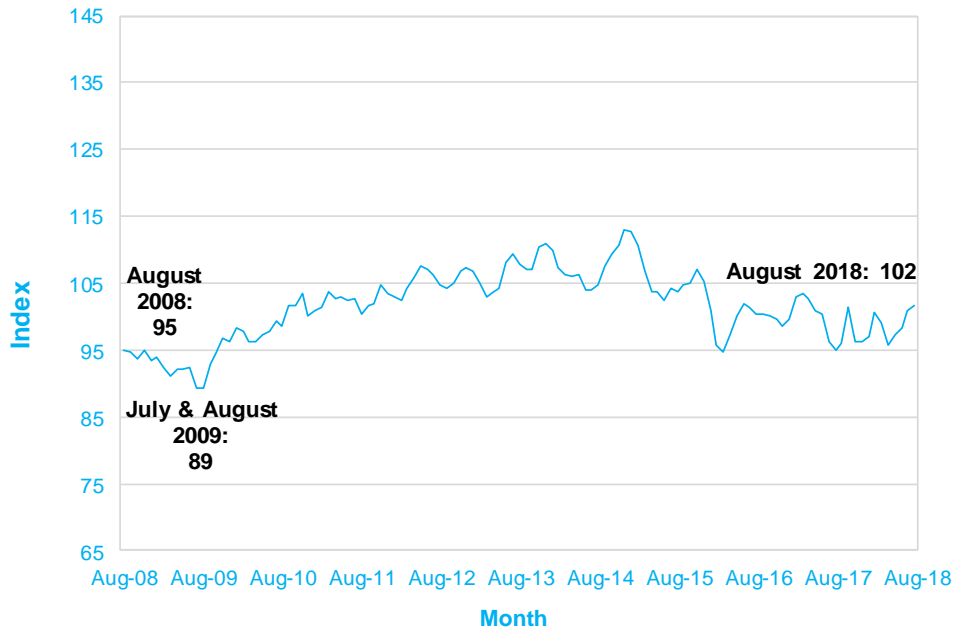
### Chile\* Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)



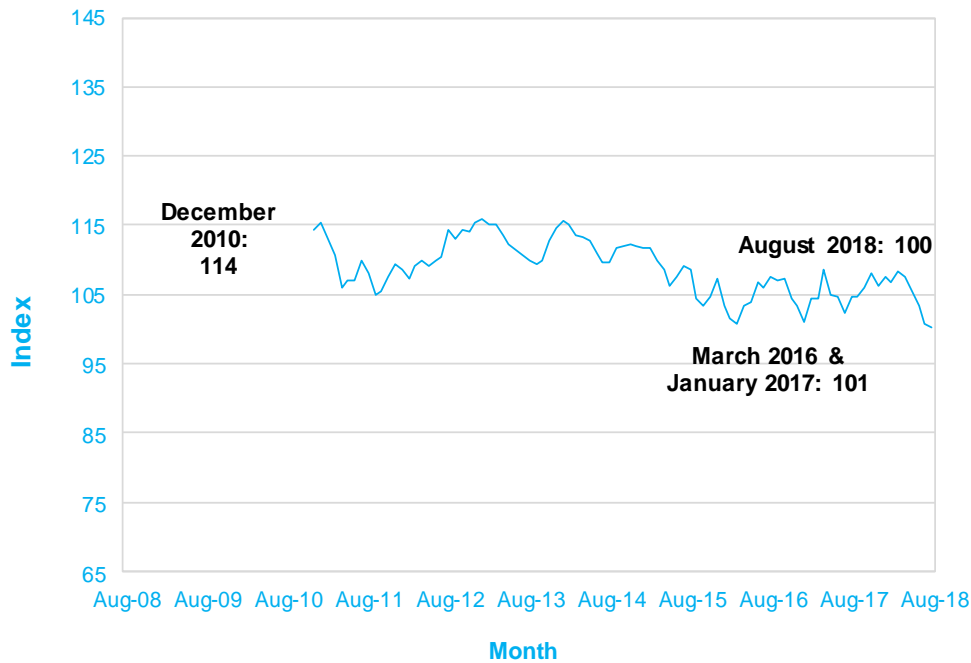
### Colombia\* Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)



### Peru\* Economic Index August 2018



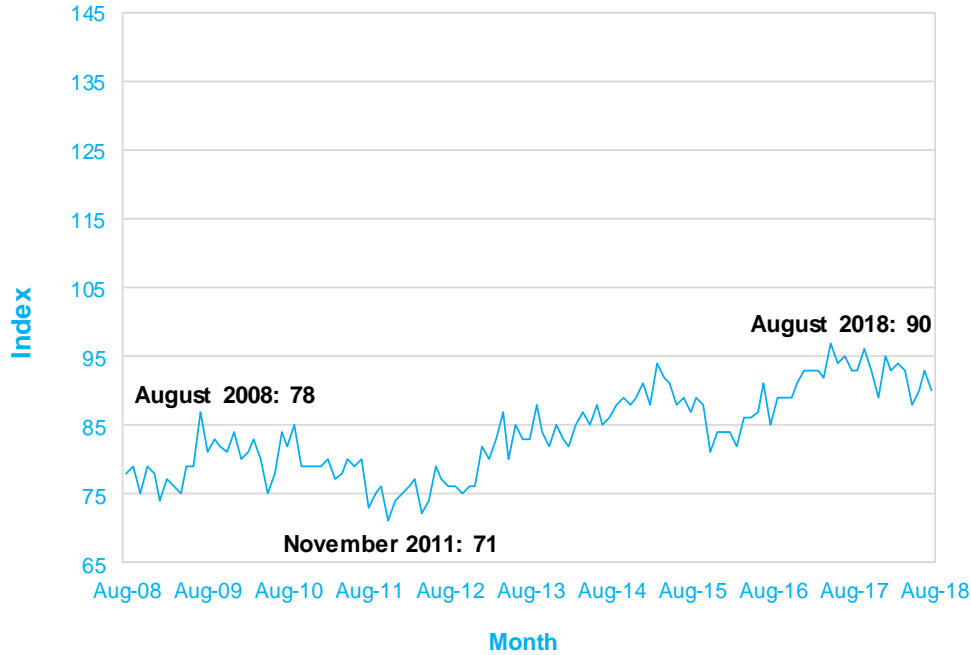
**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)



Data collection for  
Peru began in  
July 2010.

## Europe

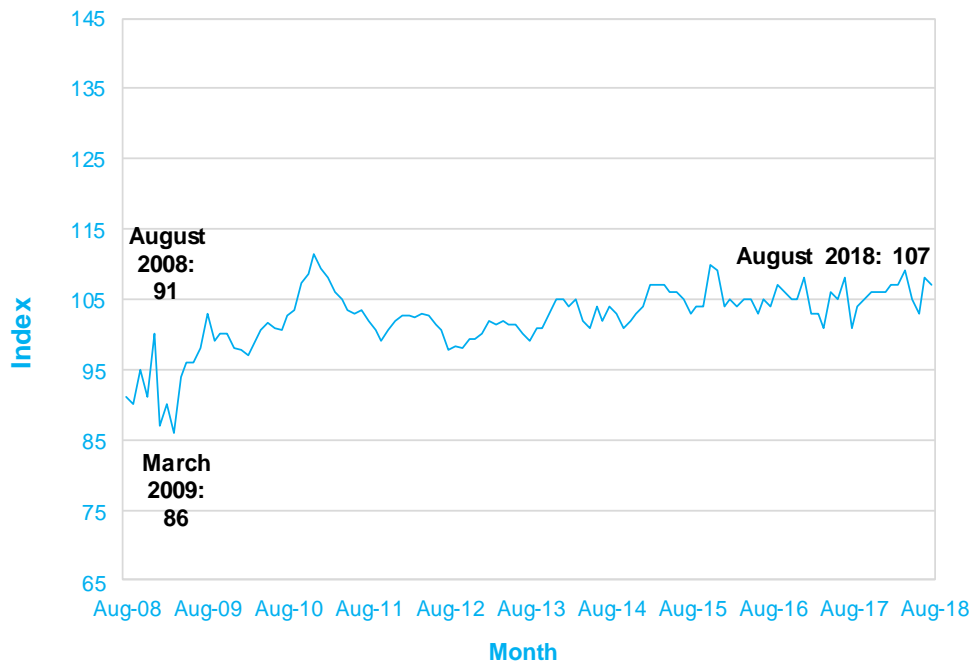
### France Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)

**-3  
Points**

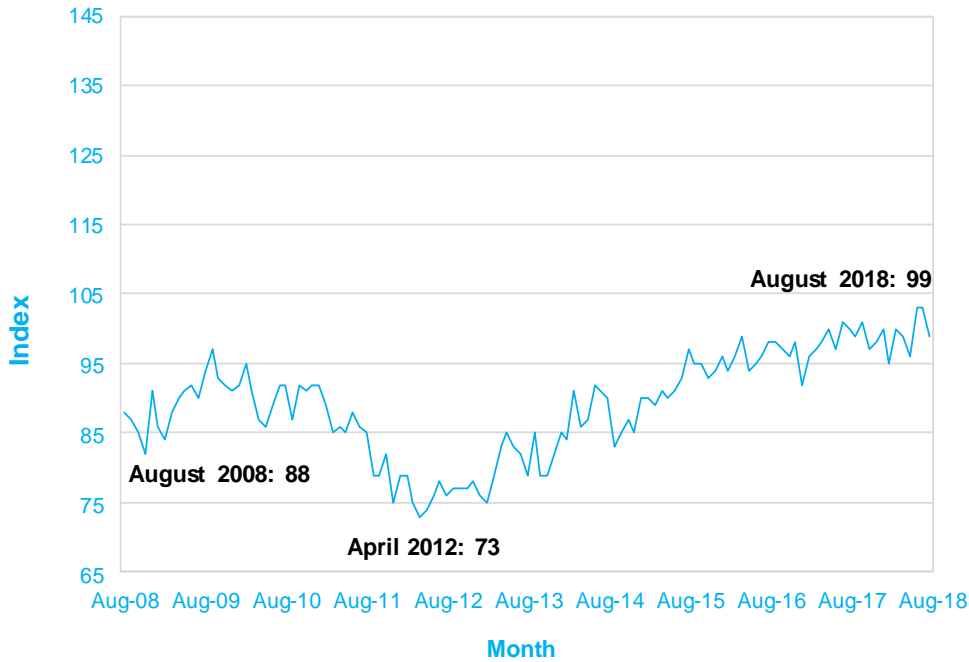
### Germany Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)

**+6  
Points**

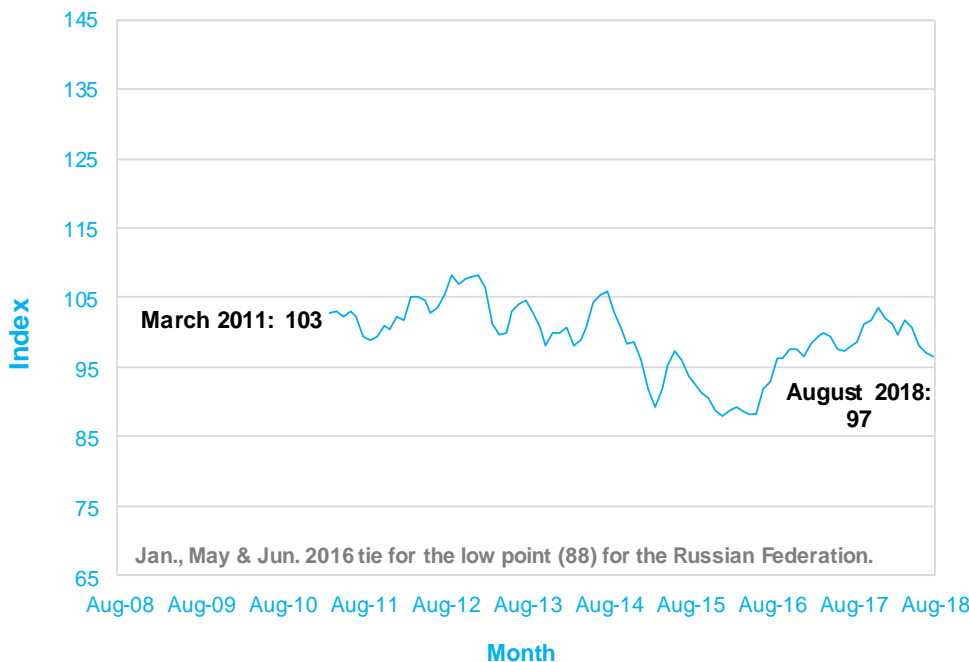
### Italy Economic Index August 2018



**Past-12-Month Change**  
(From Aug. 2017 to Aug. 2018)

**-1 Point**

### Russian Federation\* Economic Index August 2018

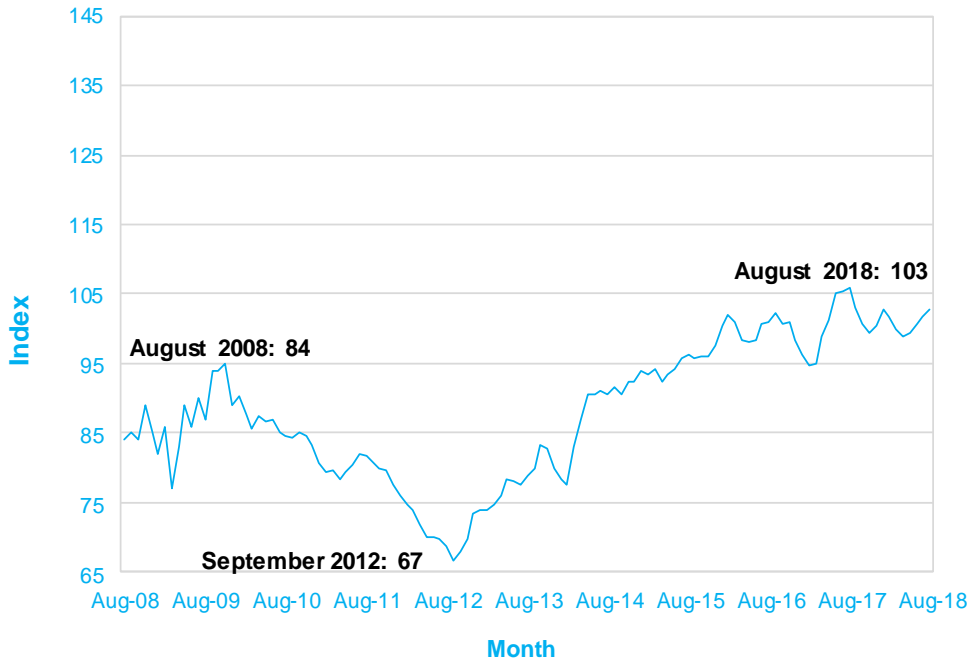


**Past-12-Month Change**  
(From Aug. 2017 to Aug. 2018)

**-1 Point**

Data collection for the Russian Federation began in March 2011.

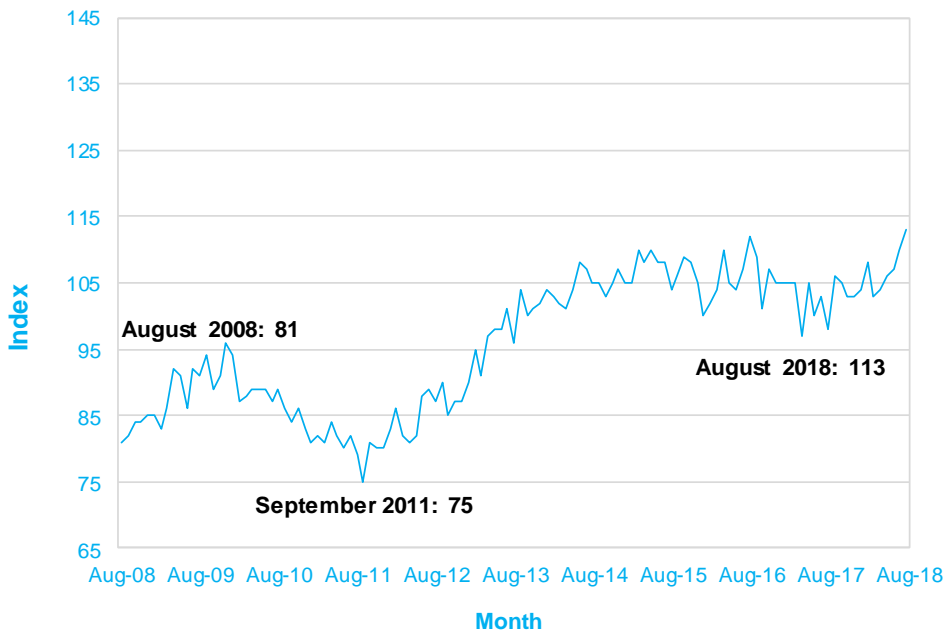
### Spain\* Economic Index August 2018



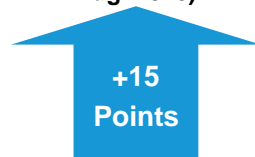
**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)



### United Kingdom Economic Index August 2018



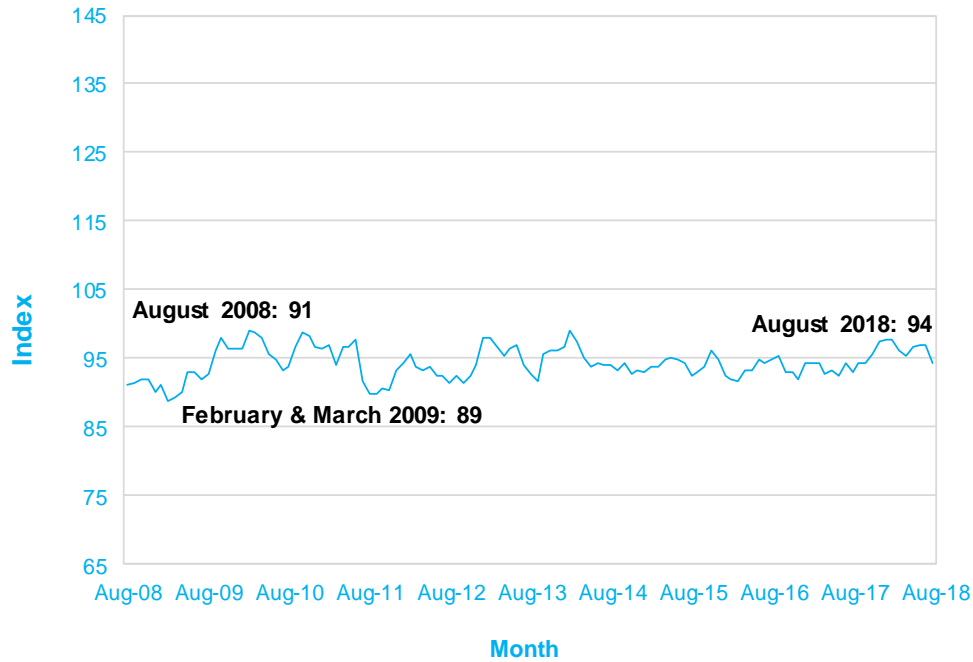
**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)





## Australia/Asia

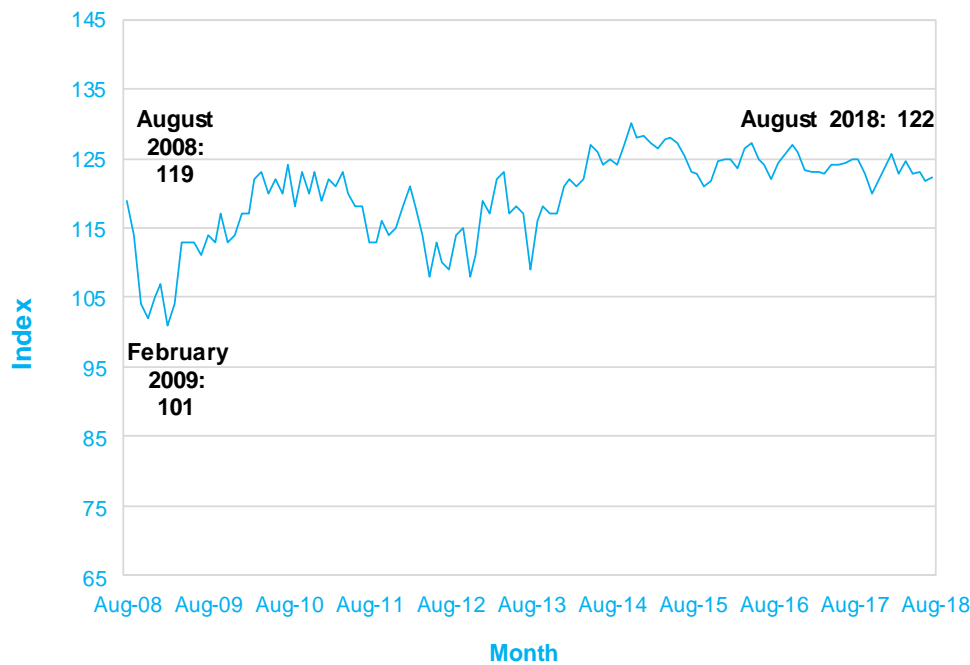
### Australia\* Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)



### India\* Economic Index August 2018



**Past-12-Month  
Change**  
(From Aug. 2017 to  
Aug. 2018)



## \*Three-Month Moving Average

The Index numbers for Argentina, Australia, Brazil, Chile, Colombia, India, Mexico, Peru, the Russian Federation, and Spain are 3-month moving averages to smooth out month-to-month fluctuations. The reported Index number averages the current month with the 2 previous months. Prior to July 2013, the Index numbers reported for Germany were a 3-month moving average. Starting in July 2013, the Index numbers reported for Germany are the actual monthly numbers.

## Methodology

The Decision Analyst Economic Index is based on a monthly online survey of several thousand households balanced by gender, age, and geography. The scientific survey is conducted in the last 10 days of each month. The Economic Index is calculated from 9 different economic measurements using a sophisticated econometric model. The result is a snapshot of coming economic activity in each country surveyed, as seen through the eyes of representative consumers living in the respective countries.

Decision Analyst conducts its concurrent economic surveys each month in Argentina, Australia, Brazil, Canada, Chile, Colombia, France, Germany, India, Italy, Mexico, Peru, the Russian Federation, Spain, and the United States. Whenever the Decision Analyst Economic Index is greater than 110, it tends to signal an expanding economy. An Index value of 90 to 110 suggests a no-growth or slow-growth economy, and near or below 90 generally indicates economic contraction. These guidelines vary by country, however.

## About Decision Analyst

Decision Analyst ([www.decisionanalyst.com](http://www.decisionanalyst.com)) is a global research and analytical consulting firm specializing in strategy research, new product development, advertising testing, and advanced modeling for marketing decision optimization. For more than 40 years the firm has delivered competitive advantage to clients throughout the world in consumer packaged goods, high technology, retail, medical, automotive, and other industries.